Read the Classified Ad Section on Page Nine in The News

IF YOU HAPPEN TO MISS YOUR COPY OF OCEAN BEACH NEWS PHONE B-3157

The Ocean Beach News

10 PAGES THIS WEEK LIVE NEWS ON EVERY PAGE

PROMOTING THE ADVANCEMENT OF OCEAN BEACH, POINT LOMA HEIGHTS AND THE MISSION BAY DEVELOPMENT

Twenty-fifth Year No. 30 | Phones: B-3157, B-3884, | Friday, May 9, 1947 | Five Cents a Copy | Ocean Beach, California

Contract for $25,000 St. Peter's Lutheran Church to Be Awarded

NATIONAL HEADQUARTERS ENTHUSIASTIC ABOUT MR. JOESLER'S PLANS

The working plans and specifications for the construction of the new Saint Peter's-by-the-Sea United Lutheran church, to be erected at Sunset Cliffs Blvd. and Adair St., will be completed this week by the architect, Joseph Joesler, and will be given out to the contractors for bids the first of next week. Bids will be opened at 2:00 p. m. Monday, May 19, at the Titlow Real Estate and Insurance office, and a special meeting of the church council will be held at the same place at 7:30 that evening with the intention to award the contract at that time. The church lots have been surveyed and all preliminary arrangements are completed, so that actual construction can be started as soon as possible.

The Board of American Missions of the United Lutheran Council think so well of the plans for the local church building that they have written the local congregation and the architect asking that they be permitted to in-

(Continued on Back Page)

Mission Bay C. of C. to Meet Here Monday May 12

The regular monthly meeting of the Mission Bay Chamber of Commerce will be held Monday, May 1", at 8 p.m. in the auditorium of the Ocean Beach elementary school. Steven Young, president of the organization announces its filing of certificate of incorporation and the adoption by its officers of the charter and by-laws, whichwill be submitted to members and guests at the regular meeting.

Mr. Young also reported a committee is now working on the scheduled ten thousand copy tourist magazine entitled San Diego, Americas NEW Romance, featuring the Mission Bay Area, which promises to be the best tourist magazine issued to date and the first to emphasize the pleasures and desirability of living, working and playing in our Mission Bay area. Advertising solicitors, headed by Mrs. D. Munchiando, will offer a most attractive advertising program to the Mission Bay business people and city-wide merchants, while photographers and copywriters are busy gathering and editing material to be included in the book. The committee in charge of the booklet is headed by Ted Schiller and its members include Ted Bates and Al Blakey. Publication and distribution of the book is scheduled for the beginning of July.

A large sportsfishing piers committee, headed by Oscar De Beck and including Warren Austin, Carl Schroeder and over twenty other business people and citizens of this area, is busily working on a program to help assure completion of the fishing pier to a length of 2250 feet in Ocean Beach and to immediately begin plans for development and construction of other piers along our coastline to service the many thousands of local fishermen and tourists. The program will con-

(Continued on Back Page)

FREE ORCHID SEEDS

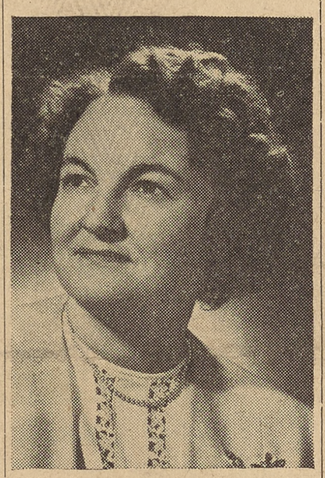
The News received a letter from an Ecuadorian government botanical garden this week, in which our Latin friends offered orchid seeds free to our readers. So we are passing the info along, in case any local horticulturists want to raise their own orchids. The seeds, complete with instruction for planting, will be shipped to anyone sending a request to: Director, South American No. 1, Botanical Experimental Station, Casilla 2200, Quito, Ecuador, South America. They added that a ten cent coin would be appreciated to help defray shipping and handling cost. The letter explained that a three cent stamp will be sufficient to take your letter to Ecuador. Air mail orders require a ten cent air mail stamp and will take about six weeks for delivery. Ordinary mail orders require from 2 to 3 months.

SCHOOL DISTRICT BUYS LOTS NEAR O. B. SCHOOL FOR BALL DIAMOND

Announcement was made this week of the purchase by the San Diego Unified School District of the three lots on the corner of Santa Monica Ave. and Ebers St., to be used as a softball diamond. The lots were purchased from the Anderson Realty company and the transaction was arranged by R. C. Dailard, assistant superintendent of schools. The house which is now located on one of the lots will be sold and moved off in the near future. This purchase completes the school ownership of the entire block in which the Ocean Beach Elementary school is located.

MEET YOUR OCEAN BEACH NEIGHBORS

Mrs. D. C. Muchmore



(Studio of the Cliffs)

Because next Sunday is Mother's Day, we feel it appropriate to highlight a representative Ocean Beach mother in this week's 'Neighbor' column. Our choice for the Ocean Beach mother of 1947 is Mrs. D. C .Muchmore, the hard-working chairman of the Ocean Beach Civic Committee and third vice-president and organizational chairman of the San Diego City and County Girl Scout Council, who still finds time to be a model mother to her two school-age children.

Mrs. Muchmore was born Leita King on April 19, 1910, in the little Kansas farming community of Plevna. She attended grammar school in Plevna, and came with her parents to San Diego in 1925. She completed her schooling here, graduating from San Diego high school in 1929. She married Mr. Muchmore in 1932, the ceremony taking place in the old Central Methodist Church on Harrison Street. The Muchmores lived on Arizona street in San Diego until 1941, when they moved into their new home which they had built on Saratoga Avenue in Ocean Beach.

The Muchmores now live at 3910 Tennyson Street with their two children, Donna Lee, 12, who is a student at Dana Junior High School, and Gene, 10, a fifth grader at the Ocean Beach Elementary school. Mrs. Muchmore takes an active interest in her children's schooling, helping them with their studies, and she is prominent in the Parent-Teachers Association, being a life member of the Ocean Beach P.-T.A. She is also an active member of the Point Loma Community Church. Her most noteworthy contribution to her children and to all the other children of this community was the stellar part she played in obtaining for Ocean Beach the fine new Community Center on Santa Monica avenue. It was in her home, and largely at her instigation, that the first meeting of the Ocean Beach Civic Committee was held. This committee was the major sponsor of the community center, organizing interest in the project among other groups and enlisting city financial aid. Mrs. Muchmore spent long hours in promoting the idea, and soliciting contributions for its completion. To her should go a lot of the credit for the fact that Ocean Beach can boast that it is the only community within the city which contributed part of the money ($7,000) to build its own recreation center.

Asked about her hobbies, Mrs. Muchmore said: "Between my children and my civic work, I haven't had time to sit down and decide what to do for a hobby."

Fishing Pier Com. Of Mission Bay C. of C. Meets Monday

The Fishing Pier Committee of the Mission Bay Chamber of Commerce met Monday evening, May 5, at the Jamar Cafe on La Jolla Blvd. Carl Schroeder presided in the absence of Oscar De Beck, chairman. Plans were discussed for a public rally and fish-fry, to be held in June, to promote interest in completing the San Diego Fishing Pier at the foot of Del Monte avenue. Cooperation of the Pacific Beach Fiesta Association and other groups represented at the meeting was assured.

The decision was made to send representatives of the committee to meet with city officials in an effort to get funds for the pier written into the appropriation budget now being made up for the coming fiscal year. Other plans call for the promotion of several more fishing piers, to be constructed on the shores of the Mission Bay region, including extension of the Crystal Pier in Pacific Beach. A motion was adopted to cooperate with the Fiesta Association in putting on the Pacific Beach Fiesta, July 9 through 13.

MAUGHAM NOVEL TO BE REVIEWED AT LITERATURE DEPARTMENT MEETING

"Of Human Bondage" by W. Somerset Maugham will be reviewed and discussed at the meeting of the Literature Department of the Woman's club, Monday, May 12, 8 p. m. at the clubhouse. Mrs. John Burdine and Mrs. P. W. Farrar will review and lead the discussion. The group has been studying the psychological trend of novels. The hostesses for the evening are to be Mrs. M. L. Sterne and Mrs. Ellis Lawbaugh.

VETERANS ELIGIBLE FOR $1,000 TAX EXEMPTION

Veterans who are legal residents of California may be granted exemption from taxes on $1,000 assessed value, provided they meet certain qualifications, according to Mr. Crowell D. Eddy, County Assessor.

They may file claims for this exemption until 5 p. m. Monday, June 30, 1947. However, due to the thousands of statements being received, Mr. Eddy suggests that eligible veterans appear at his office in the Civic Center as early as possible so that their claims can be completed well in advance of the final date.

O. B. Musicians Featured In Youth Symphony Concert

Four Ocean Beach girls figured prominently in the Youth Symphony concert presented last Saturday night in Russ Auditorium. The concert, inaugurating National Music Week, was under the direction of Leo Scheer, conductor and founder of the Symphony.

In the cello section were Mildred Van Gessel of 4963 Long Branch Ave. and Grace Hesson of 1969 Abbott St. Miss Van Gessel, a student at San Diego State College, is the principal cellist in the orchestra and played a solo part. Miss Hesson is a student at Point Loma High School. Phyllis Van Gessel, sister of Mildred, is second violinist in the orchestra. Rosamond Decker of 4928 Coronado Ave., also a State College student, is in the viola section.

Kiwanis Club Sees Film of Amazon Country in Brazil

CLUB PRESENTED WITH CHARTER RENEWAL FOR BOY SCOUT TROOP

The Ocean Beach Kiwanis Club was taken on a film trip up the Amazon river at their Tuesday evening meeting in Wallace Hall. The film was a travelogue presented in a combination of cartoon and conventional movie reels, showing the vastness of the region through which the longest river in the world flows. The human and animal life along the 3,000-mile course of the river were shown, and one member remarked that he was "amazed at the modern cities which have grown up in the Amazon jungle."

Program chairman for the evening was Russell Warren, and Gordon Born was projectionist.

Vice-president Harry Masters presided at the meeting, in the absence of Henry Holman, president. Among the guests were Dr. Barry B. Kellogg, guest of Walter Anderson, and several members of the East San Diego Club. Wayne Macy was inducted as a new member by Milt Lancaster and Jerry Sullivan.

The club was presented with the 15th annual charter renewal for Boy Scout Troop 128, which it sponsors, by Arnold Morss, chairman of the North Shore District, Boy Scouts of America.

Letters to the Editor

Dear Sirs:

The pier will not be financed this year by the city of San Diego, and the logical reason why will be presented as you peruse this letter. I have just received a communication from both U. S. Senator William F. Knowland, Washington, D. C., and State Senator Fred H. Kraft, Sacramento, advising me that neither the government nor the state will allocate funds for this purpose. Part of Senator Knowland's letter reads: "Inasmuch as there is no Congressional authorization to include construction of the above-mentioned fishing pier as a part of the Mission Bay project, I do not see how Federal funds could be made available for this purpose." In his letter, Senator Kraft says, "State money cannot be diverted from the project as it was appropriated to be spent somewhere else. It is purely a matter of local concern and thus will have to be paid by the City or County."

However, there is a plan which may work out without embarrass-

(Continued on Page 6)

Mr. and Mrs. H. Voss of 4836 Del Monte Ave. report that Mr. Voss's mother, Mrs. Mollie Voss, who is staying in a rest home, is feeling much better.

FOOD SANITATION COURSE TO BE HELD IN SAN DIEGO

Food Sanitation will be taught in new classes announced jointly by the San Diego City Health Department and the San Diego Vocational School. Dr. Alex M. Lesem, Director of Health says: "It is important that those who supervise the preparation and service of food take advantage of every opportunity to learn methods of food sanitation, and see that their employees do likewise." The course will include moving pictures, sound films, and demonstrations.

Two sections will be held, one meeting in the afternoon from 2:15 to 4:15, the other in the evening from 7:30 to 9:30, so that waiters, waitresses, cooks, helpers, managers, owners, and all others in restaurants, cafes, and soda fountains may attend. The classes will meet on three Fridays, May 9, 16, and 23, 1947; in room 209, San Diego Vocational School, 835 Twelfth Ave.

The Health Department suggests that all those who have not attended one of these classes recently should do so. There is no charge for the course. A Food Handler's Identification card will be issued by the Health Department to those who complete the course successfully. The instructor will be Mr. Edwin Watkins, assisted by other registered Sanitarians of the Department.

Large Crowd Hears Concert in New Community Center

A crowd estimated at between 500 and 600 attended the National Music Week concert at the Ocean Beach Community Center Tuesday evening, May 6. An ambitious program by the Lloyd Steinhoff Post American Legion Band and the San Diego Gas & Electric Company Men's Glee Club featured the evening's entertainment.

The band, under the direction of Cleon E. Dalby, was described as "outstanding" by those who attended. Among the concert selections were the Spanish march "El Caballero" and a trombone trio "Three Slippers," rendered by Howard Guy, Ross Bates and George Cramer.

The glee club, directed by Fred R. Ullmann, rendered eight selections. The many encores demanded by the applause of the audience testified to the quality of the singing.

This was the first in a series of musical entertainments to be presented at the new Community Center, all sponsored by the San Diego Recreation Department.

Riptides at Local Beach Keep Guards Busy Last Week

THIRTEEN SWIMMERS SAVED FROM BEING SWEPT OUT TO SEA

Riptides in the swimming area off Newport avenue kept local lifeguards busy last week-end. Guards Penwarden, Prather and Fischer saved six swimmers Saturday and seven Sunday, when sudden tides of about 10-minute duration threatened to sweep the swimmers seaward.

Rescued Saturday were V. A. Simky, 20, U. S. N.; Charles Meliss, 14, of 4774 Brighton Ave.; Sonny Bailey, 14, of 4730 Brighton Ave.; Diane Entinger, 13, of 340 Browning St.; Bill Spenser, 14, of 3767 Earlham St., and Ola Wickstrom, 14, of Rosecrans St.

Those rescued Sunday were: Rose Marie Winston, 19, of 2111 Worden St.; Patricia Tuer, 21, of 3928 Georgia St.; Duanne Hopkins, 22, of 3206 Orange Ave.; H. R. Kaye, 24, of 740 Yarmouth Court; Danny Demers, 18, U. S. N.; Ralph Hobson, 20, U. S. N.; and George Delaney, 19, U. S. M. C.

Sportsmen's Show Starts Saturday In Mission Beach

Everything is in readiness for the opening of the first annual Califorina Sportsmen's and Vacation Show at Mission Beach Amusement Center, Saturday, May 10, for a nine-day run.

A specially constructed steel barge has been erected over the huge indoor plunge to care for the needs of the "Parade of Outdoor Champions," the hour and one-half show which is a feature of the mammoth presentation.

Using the entire facilities of the area, the Sportsmen's Show will have some 150 exhibits housed in the large ballroom, will present the champion parade in the plunge, which has been equipped to seat 5,000 persons, and will use the picnic grounds and portions of the parking area to present a Trailer Village of some 50 trailers.

Exhibits will include rods, reels, guns, golf equipment, bicycles, scooters, automobiles, airplanes, boats and numerous other items of athletic equipment.

The show itself will feature such stars as San Diego's own Dick Miller, world champion fly and baitcaster; Howard Hill, national archery champion, Orin Benson, with his troupe of retrieving dogs; Captain W. Winston's high-diving movie seals; Chief Needahbeh, Panobscot Indian master of ceremonies; the combined efforts of the six guides from Nova Scotia including champion Eber Peck in log-rolling.

Joe Peterson and Frank Foster will combine in a comedy diving routine. The gates open daily from 1 to 11 p.m., and the "Parade of Qutdoor Champions" scheduled daily at 3:00 and 8:30 p.m.

Ocean Beach C. of C. Discusses Pier, Housing, Trading at Home

ANNUAL HIGH SCHOOL MUSIC FESTIVAL SUNDAY

The annual Orchestra and Band Festival, in observance of Music Week, will be held at the Russ auditorium Sunday, May 11. The program is to be under the direction of Edward Janowsky, director of instrumental music at the Dana and Point Loma schools. Talented pupils of the Dana and Point Loma orchestras and choruses will participate with pupils of other city schools in a combined orchestra. The program is to begin at 2 p. m., with the public invited.

Valentine Speaks on Juvenile Delinquency At Lions Club Meet

Last week being National Education Week, Miss Vesta Peterson, principal of the Ocean Beach Elementary School, was guest of honor at the regular meeting of the Ocean Beach Lions Club held Thursday, May 8, at the Community Center.

Speaker of the evening, Bill Valentine, talked on the increase of juvenile delinquency and what can be done to prevent it. Mr. Valentine stressed that environment and early training are a means of preventing juvenile delinquency. He maintained that a program should be adopted for first offenders, some form of guidance program, under the sponsorship of a public-spirited citizen, who would see that the offender was set on the right path instead of sending him to a penal institution where he might receive an education in crime from close association with other delinquents.

Paul Woodruff of the Voltaire Liquor Store was the guest of Bill Bailey.

MUSIC WEEK AT DANA

In observance of the 24th annual Music Week the Dana Junior High school held two assemblies on May 8, in the school cafeteria, with the public invited. The beginning orchestra and school glee club headed the musical program.

Women's Summer League to Begin May 14 at Bowl

CAPTAINS, MEMBERS AND SPONSORS OF EACH TEAM IN LEAGUE ANNOUNCED

By Phil White

Women Keglerettes of Ocean Beach will begin their summer foursome League May 14, 7:30 p.m. at the Ocean Beach Bowl.

Quite a few new players have been added to the new leagues for the summer roster. Among them is Mrs. Helen Stein, past president of the W.I.B.C., Cleveland, Ohio.

Sponsors and lineups for the eight teams are as follows: **Connie Bechtal,** Insurance: Orita Kaelke, captain; Jerry Faber, Esther Perastrom and Jeanette Russell.

Sharman's Flower Shop: Pearl Kamrath, Captain; Nina Burnett, Ethel Carr and Phil White.

Family Barber Shop: Dot, Pesffueria, Captain; Pauline Myhrvold, Marie Blane and Grace Richmond.

Jo's Flower Shop: Ruth Whatley, Captain, Estelle De Lavallade, Jeanne Pepper and Marion Smillie.

Pacific Shores Cafe: Mary Hamilton, Captain; Bernice Schmidt, Frances Aldridge and Tanyce Hall.

Hanks Card Room: Vera Near, Captain, Mary Lou Hornik, June Johnson and Eleanor Colman.

Blue Pacific Cafe: Louise Horton, Captain; Methyl Wright, June Nelson, Dorothy Curran and Esther Gannon.

Helen Stein, Captain; Dawn Woodruff, Mildred Wilson and Isabel Bryan are the members of the remaining team, which has no known sponsor as yet.

A special meeting for this league is being held before bowling time on May 14, at 7 p.m. in the Ocean Beach Bowl. Janice Hall,

(Continued on Back Page)

PLAN BEAUTY CONTEST FOR O. B. CONTESTANT AT COUNTY FAIR

The meeting of the Ocean Beach Chamber of Commerce, held Monday evening ,in the Woman's clubhouse, provided some interesting discussions on several matters of concern to the community. A written report was read by Vice-President Dick Hilmen which announced that Chamber representatives had interviewed Mayor Knox and the mayor had indicated that further petitions asking for completion of the fishing pier were unnecessary and might be objectionable.

Following reading of the report, Andrew Tosh, who had written it, elaborated verbally on his interview with the mayor and said that Mr. Knox had emphasized his interest in the pier and had assured him that, when materials become available to complete the pier, the necessary funds would be forthcoming.

Arnold Morss made an announcement to the effect that purchase had been completed by the school district of three lots near the Ocean Beach school, to be used as a softball field and that the Chamber would promote the lighting of this field for night games.

Letters from the County Fair Board were read asking that the Chamber plan for participation in

(Continued on Back Page)

Norma Jean Tells Of Easter Services In San Antonio

Another installment in the saga of Norma Jean Belloff is published herewith. Miss Belloff has been accorded nation-wide interest in her unique bicycle trip from Ocean Beach to San Antonio, but her itinerary calls for cycling on to Florida and up the eastern seaboard, returning through the middle-west. Her parents, Mr. and Mrs. F. H. Belloff, live at 2111 Mendocino St.

April 11, 1947

San Antonio, Texas

Dear Mama:

Your letter way back Jan. 30th isn't marked "answered", so I'm going to answer it now.

My mail is having a time reaching me! I haven't been careful enough notifying the post offices of my moves. I will try to keep them correctly informed in the future!

I didn't realize my trip had been broadcast over the radio. Mrs. Higgins told me she'd heard of me that way, but I supposed it was just an El Paso station 'cause of the grand write-up that reporter gave me there. Was it a national broadcast? Gee, I'd like to have heard what was said!

I won't try to write anything to be published, cause I know the only times I really make words say what I want them to, is when

(Continued on Page Two)

Mr. and Mrs. E. L. Stafford of 4930 Cape May Ave. entertained Mrs. Stafford's sister and family, Mr. and Mrs. Albert Dawes, their daughter, Mary Ellen Taylor, and Cecile Dawes, all of Los Angeles, last week. Mr. and Mrs. Stafford took their guests on a fishing trip to Lake Hodges. Mr. Stafford reported that he caught "several" trout.

OCEAN BEACH P. T. A. TO HEAR CITY SCHOOL OFFICIAL

Miss Martha Formum will be the featured speaker for the Parent-Teachers Association at their monthly meeting to be held on May 3, 7 p. m. at the school auditorium. Miss Formum is the director of instruction for the city schools. Her topic is "Understanding Makes Good Parents."

A musical program is also planned by the mothers chorus, an organization that began in February of this year with eight members and now includes 15 ladies. Mrs. J. Brem is the director of the chorus and practice is held every Monday evening at her home, 4850 Del Monte Ave. Harriet Harris is the accompanist. If any mothers have a desire to sing, they are urged by Mrs. Brem to attend a practice meeting.

AZURE VISTA BRIEF NEWS

Mothers of the 20 Juniors Club members will be honored at today's meeting in the Community Building at 3 o'clock, according to Mrs. Alvin Ohlin, sponsor. The girls made May baskets for the refreshment table, which is being decorated by a committee headed by Ellen Emerson. Elizabeth Burkholder and Florence Anne Watson will arrange the entertainment program.

Winners of the Snack Bar Contest were announced at the Monday night 80 Minors dance. Harold Murphy won two cases of Royal Crown Cola for his color scheme which featured sea blue walls, a sky blue ceiling and yellow drapes. June Blackett's suggestion of a theme "The Azure Blue Room" won a case of cola and Jeanie Gordon drew honorable mention for her imaginative "Cave" idea. Since practicability was the chief point in judging, Murphy's idea will be used in redecorating the Snack Bar, according to Judges B. M. Odom and Daisy Lee Worcester.

A special meeting to discuss plans for the summer teen-age conference will be held next Thursday evening from 7:30 to 8 o'clock by the 80 Minors Club. Mary Lou Lyons will also report on plans for a hayride to be staged at an early date. Dancing will follow the business meeting.

Ball Team

A baseball team has been organized by the older boys with Robert Grom acting as manager. Donald Murphy, Billy Keene, Jack Buckner, John Clancy, Ronnie Jones, Harold Murphy. Red Jenkins, Dave Allen, Dick Snyder, Doyle Watson, John Peterson, Ted Jenetti and Kenny Lyons have been reporting for practice each afternoon at four o'clock.

The Monday Afternoon Puppet Club will be guests of the City Recreation Department at the Sportsmen and Hobby Show at Mission Beach Saturday, May 18. A booth has been arranged where the children will make and demonstrate hand puppets from 2 to 3:30 p.m. before touring the other exhibits.

A sister of Mrs. Ruth Crane of 4658 Coronado is visiting her. The sister is Mrs. Orel Frary from Toledo, Ohio. She plans to be here until the first part of June.

Ocean Beach News Classified Ads get results.

WARREN-WALKER SCHOOL HOLDS FIELD DAYS

The third, fourth, fifth, sixth and seventh grade pupils of the Warren-Walker School held two field days last Thursday and Friday, in celebration of the new paving on the playground.

Field events were as follows: Running Broad Jump, Standing Broad Jump, Midget Car Racing Hop Scotch, Basket Throw, 50 yd. Dash, Bat Ball for Distance and Ball Throw for Distance.

First and second place ribbons were won by Michael Kotum, Carl Wayne, Virginia Leonard, Carole Archer, Jeanine Ulrich, Alice O'Neal, Loma Heitman, Burnham Worchester, Judy Sand, Jimmy Gordon, Jo Etta Olsen, Elizabeth Dale, Aileen Laidlaw, Rose Ingrande, Sandra Sand, Marsha Hunt, Danny Mack, Toni Roenicke, George Gerhouser, Bobby Whaling, Sally Turner, Billy Lancaster, Sandy Young, Jean Hunt and Wilbur Turner.

Student officials were Billy Lancaster and Wilbur Turner. They were assisted by seventh grade students, who had charge of events.

PLANS MADE FOR SECOND ANNUAL P. B. FIESTA

Tentative plans for the second annual Pacific Beach Fiesta were announced today by Fred Renneker, president of the newly-organized Pacific Beach Fiesta Association, which will sponsor the five-day fun fest, July 9 through 13.

The Fiesta will open on July 9 with motor boat races and water sports in Mission Bay, followed by a championship rough water swim, A. A. U. sponsored, on July 10, in addition to baseball games, archery contests and airplane and auto races. A surf-casting contest is planned for July 11, with a huge beach party and street dancing that night, Huntley said. On Saturday night, the finalists in the beauty contest will be chosen and the climax of the Fiesta will be the selection of the two queens on Sunday, July 13, followed by the queen's ball at night.

MARIMBA CONCERT

The San Diego Teachers Association is sponsoring a concert by the All America Marimba orchestra, to be presented in the Russ Auditorium Saturday evening, May 17. The group of young musicians won first place in the Look Magazine National Music Awards.



Grocery Dept.
Open 'Till 7:30 P. M.

Eggs, Grade A doz. 65c
Large Arden

Nucoa 1 lb. 39c

Tomatoes, Solid Pack 30c
Silver Thistle

Kleenex 17c

Larry's Meat Dept.
WHERE QUALITY RULES

Swift's
Bacon, Sliced lb. 57c

Choice AA
Veal Sirloin Steak lb. 49c

Top Quality, Homemade
Corn Beef lb. 42c

Fresh
Chicken, Frying lb. 59c

REMEMBER
Our Delicatessen is open all day Sunday. Complete line of Luncheon Meats, Smoked Meats, Cheese. All kinds of delicious
SALADS

Sig's Produce

Sunkist Oranges 5 lbs. 25c

Sweet Corn ea. 10c
Large Full Ears

Tomatoes lb. 23c
Imperial Valley

Carrots, Radishes, Green Onions bunch 5c

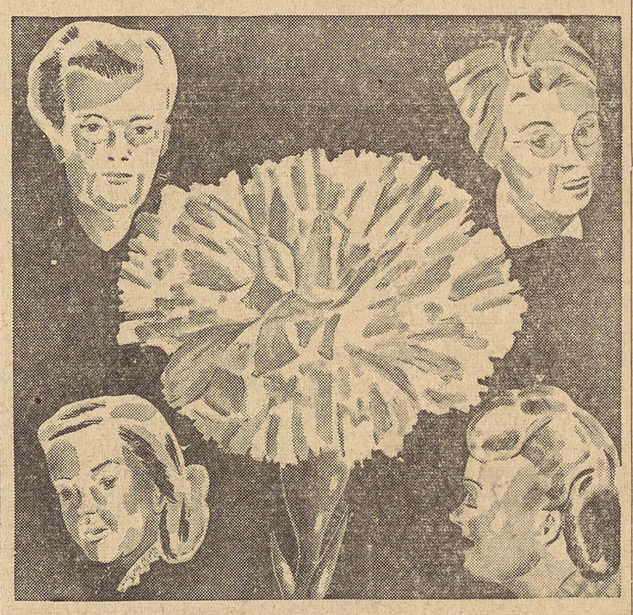
Squash 2 lbs. 25c
Italian Green

Corner Sunset Cliffs, W. Point Loma and Lotus

Terry's Drive-In Market

Bayview 8130

Mother's Day



The noblest thoughts my soul can claim
The holiest words my tongue can frame,
Unworthy are to praise the name
More sacred than all other.

An infant when her love first came—
A man, I find it just the same;
Reverently I breathe her name,
The blessed name of Mother.

Norma Jean---*continued*

I don't think of them or their phrasing. If I take up a pencil when in the power of an overwhelming feeling, the pressure within me is released through its expression on paper—Like an electric current my thoughts flow down out of the piece of wood and lead in my hand.

(Note—This much was written and not until April 28 was more written and the letter mailed. There were several pages about people she had met and answering things from her mother's letters. Here's a few exerpts.)

I lost seven pounds from home to San Antonio, where I've gained it all back again. Don't worry Mom! The meals I miss out on, I more than make up for sooner or later. I've had liver, sea food, fruit, milk and vegetables, both raw and cooked, besides a lot of food I'd never eaten before. My face is rosier than when I left home and my muscles are hard as rock. People are still guessing me for sixteen. I go out with a few teen aged kids and they never know I'm not one of them unless we start talking seriously.

I'm glad Don and Jo Ann were home for Easter. I have a picture of everyone but them. Will you send me one please. Thanks very much for all the others. They're wonderful! The one of you and Dad is just like a portrait. I choke when I look at it very long so I just take quick peeks!

When you don't hear from me Mom its just 'cause I'm living—thinking and trying to retain what I learn.

I have written some on the side, mostly characterizations. I'm trying to learn the essential distinguishing characteristics of types of people, different nationalities and their personal traits. There is so much to learn.

Your Easter vacation sounds like it was grand.

I went to the municipal auditorium here in San Antonio. This was a pageant of the Holy Week. It wasn't elaborate or gawdy, just simple and reverent. I was disappointed cause I was inside and we didn't sing any of the beautiful Easter hymns (it was so different from Mt. Helix) I wouldn't have known the sun came up at all, if someone standing in back of me hadn't leaned on a curtain and so made a crack. A lone beam of sunlight cut the gloom, shone thru' that crack and to my joy fell on my head and shoulders. I was rather awed because in my imaginative mind it was like God's finger. It stayed on me 'till the service was over. I left feeling my deep responsibility to God.

ECHOES OF THE PAST

Saturday, May 7, 1927

At the regular meeting of the Point Loma P. T. A. held last Tuesday, the following officers were elected: Mrs. Stanley Burne, Mrs. J. B. Lyman, Mrs. O. E. Johnson, Mrs. J. A. Lowe, Mrs. A. M. Kern, Mrs. Amy Cunningham, Mrs. C. W. Stose, Mrs. G. H. White and Pete W. Ross. The high school orchestra contributed a musical program.

-:-

An amendment specifying "other places" was passed this week by the city council to an existing ordinance with prohibitory clauses concerning "petting parties" in hotels, apartments and rooming houses. It is stated the new law is designed especially to obtain convictions in "automobile petting" cases and was passed upon the advice and request of deputy city attorney Downer.

-:-

Miss Agnes G. Ells has returned from a trip up the coast.

-:-

Mr. and Mrs. M. J. Clackin of 4625 Cape May Ave. who were quite seriously hurt in a recent automobile accident near Los Angeles, returned to their home last Sunday. They are reported to be progressing very nicely.

CALIFORNIA SPEAKS!

WALTER GORDON, Chairman Calif. Adult Authority, in S. F. speech-"Police efficiency must be measured by the amount of crime, poverty and sickness prevented on the beat—not by the number of arrests."

CLARENCE TOOKEY, insurance actuary, L. A. (testifying before Senate committee)—"Never, even in the palmy days of the New Deal, was so much power offered a government bureau as in the proposed compulsory health insurance scheme."

HENRY J. ROGERS, Pres. S. F. Chapter, Calif. Republican Assembly—"The forecast of a national depression is a political device to confuse the 1948 election issues."

DUKES, BARONNESSES WIN ROYAL TRIO LEAGUE PLAY

The Royal Trio League went into action last Thursday night, May 1, at the Ocean Beach Bowl with two teams coming out on top—the Dukes and the Baronnesses. These teams took all four games, the Princesses lagging with three wins and one loss. Kings and Queens split two, Princes won one and Barons and Duchesses lost all four.

High team game and series was won by the Royal Princesses (529-1401). Tony Panza of this team had men's high team game (210) and series (566).

Flo Cheesman of the Barons had high team series (488) and high team game (194) for the women.

TO BE BAPTIZED

The three children of Mr. and Mrs. H. J. Cronk of 629 Sunset Cliffs Blvd. will be baptized Sunday at the morning services at the Point Loma Methodist Church. The three are Kay, 5; Fanchon, 2; and Bradley, 9 months.

Four-year-old Barbara Ann Jensen, spent last week with her grandmother, Mrs. Jens. Jensen of 4835 Santa Cruz St. Barbara lives in downtown San Diego.

"SHOP IN OCEAN BEACH"



BURDINE'S
Stationery—Books—Cards—Picture Framing
4934 Newport Ave. Ocean Beach, B-6795

RADIO-APPLIANCE
REPAIR SERVICE
Home - Auto Radios
Record Changers - Portable Sets
Vacuum Cleaners
New Portable Sets!
Plenty Radio Tubes
Visit Our "KLONDIKE" for Hard to Get Items.
Excelsior Radio-Electric Co.
5038 Newport Ave. B-0168
We Call For and Deliver

MOTHERS DAY MAY 11
We Carry a Full Line of Aquariums, Supplies and Tropical Fish
Lajoie's 4925 Del Monte Ave. **Ocean Beach**

For softer, more lustrous hair that's easier to manage—
NEW Lustre-Creme Shampoo
Remarkable *cream* shampoo discovery by Kay Daumit, cosmetic wizard, means that now *your* hair, too, can be thrillingly soft, shining with natural highlights, and *infinitely easier to manage!*
Blended with lanolin and secret ingredients, *one fingertip* of Lustre-Creme Shampoo gives amazing lather in hard or soft water. Leaves no soap film. Needs no special rinse . . . Try it—you'll love it. In the *light-blue* jar at our cosmetic counter.
4 oz. jar $1; 1 lb. jar $3.50



KRAFT'S DRUGS
M. J. HORTON, New Owner
Corner Newport and Bacon
B-3553 *"The Rexall Store"* B-7370



Summer Play Shoes
for the Young Set . . .
Sizes 4 to 11
Red, White, or Blue
$2.65

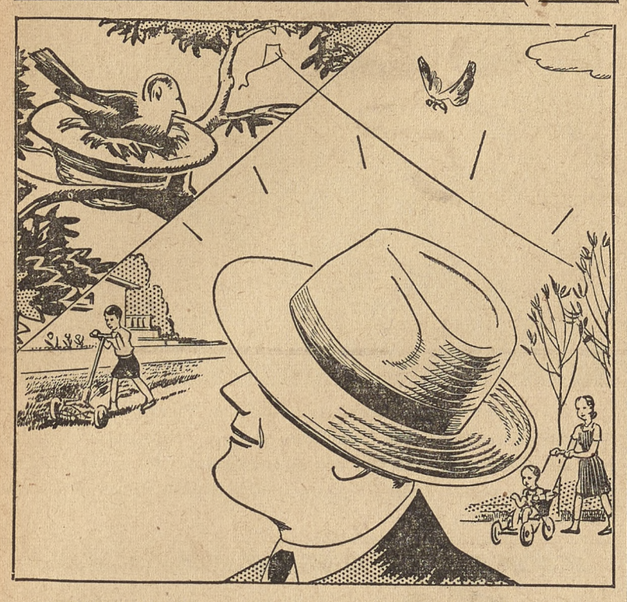
Sizes 12 to 3 Red only
$2.85

Made of sturdy, woven cloth, crepe soles, insulated for coolness



Morlin's Tot Shop
1918 Cable St. B-3817

Straw Hats Are Here Again



SUMMER IS CLOSE . . . May 15 marks the official opening of straw hat day, means that summer is not far off. New straw designs indicate that the men will be dressing up with a little more color than in past few years. Hat manufacturers have designed creations for every man's taste.

TEEN CHATTER

By Alyce Rose

A gay highlight of the vernal season's packed calendar was "Spring Fever" presented on May 2 by Point Loma High's drill team. The print'n cord affair attracted some 75 couples to the girls' gym for an evening of dancing to 'name' bands. Feature spot of the evening was the announcement that as a result of ballots cast by couples at the dance as they entered, the drill team would be known as "Lomanettes" from now on. Petite Dolores Weiner and her date were the lucky door prize winners—she got a Chen-Yu polish and lipstick set, color—"Spring Fever", natch; he was gifted with a SO loud bow-tie. The floor show, emceed by George Carter, featured Bill Carlisle in several of his blues and boogies numbers at the piano. Mr. Carlisle, one of the well-known volunteer workers at the Cancer Drive headquarters and a very popular entertainer with the young set around town (you saw him at "Shipwreck") announced that proceeds from the wishing well in the middle of the floor would be donated to the cancer drive by the "Lomanettes". We glimpsed the following couples among the merry-makers: Duane Michael-Marilyn Taliaferro (colonel of the "Lomanettes"); Linden Raney-"Tootsie" Padgett; Jim Winther-Margaret Mason; Frank Barner-Anne Odinot; Bill Helm-Lou Cure; and Bob Crossman-Shirley Graves.

Another 'fine' dance enjoyed by many Lomans recently was "Heyday" presented by Walker's Department Store in the Mission Beach Ballroom on May 3. Bids to the dressy sports affair went gratis to all members. Dingin' door prizes, super intermission floor show acts and a smooth band provided a fun-filled evening for some 500 teenagers including: Jim Winther-Darlene Gardner; Bill Helm-Lou Cure; Richie Stangl-Nancy Wilhelm; Bob DeGavera-Nagene Urqhuart; Gerald Porter-Junie Hallstrom and Duane Michael-Marilyn Taliaferro.

Dramatic Data

"Come Rain or Shine", Point Loma High School's Senior A play, attracted a large audience to the school auditorium last night. Final performance of this three-act comedy will be tonight—at 8! Student directors for this up-to-the-minute story of an American family trying to enjoy a summer at the lake were Sarah Norman and Anna Sue Bowden. The leading role of Jac, the vivacious 20-year-old daughter, is taken by Carol Ihrig. In the supporting cast are seen the following members of the advanced drama group: Dale Shoupe, Arita Winston, Quentin Decker, Irving Rogers, Norma Ghio, Barbara Carr, Earl Lennon, Bob Shobe, Geraldine Patterson, June Blackett, Annabelle Ryan, Nancy Peterson, Joanne Clarkin, Joanne Jensen, Lois Stephenson, Mary Perestrello, and Harry Shannon. Business managers Elaine Randol, Isabelle Viegas, and Jack Hogue announce that "the public is cordially invited"—tickets will be on sale at the box office.

The annual Girls' League presentation of an after-school assembly is scheduled for May 21 in the school auditorium. Miss J. Brodie's fourth and fifth period drama classes are presenting "The Lost Princess" "Knave of Hearts", "The First Dress Suit", and "A World Without Men". Students may see all four of these plays for only 35 cents—tickets will be sold in the homerooms and at lunch.

San Diego State College has scheduled its freshman entrance examinations for Point Loma High School students on the following dates:

Saturday, May 10, 9 a.m. to 12 a.m.—Aptitude and high school achievement test.

Saturday, May 24, 9 a.m. to 12:30 p.m.—English placement test. Cards admitting seniors to these exams can be obtained in the registrar's office—no one will be admitted without one of these cards.

May Day was a gay day for the active Freshman Class at Dana Junior High School. In accordance with tradition, each gal in the school received a corsage of purty posies during the first period. The day was climaxed by an after-school dance for ninth graders—presented in the school recreation room. Highlight of this shin-dig was the traditional coronation of the May Queen, her consort, and her court. School president Joe Rose did the honors—crowning cute Adabelle Bails as Queen; Howard Wiggins, consort; Patsy Jacobson, Colleen Straub, Molly Bell, ladies-in-waiting; and Robert Monsford, Larry Gross, and David Hammett, gentlemen-of-the-court.

Another ASB Ball is on the calendar for Point Loma High and from all advance notices it really promises to be 'terrific'. May 16 is the date, the Thursday Club—the place—for "Twilight Trance". According to social committee co-chairmen Caryl Buell and Peggy Malm, Kenny O'Neal's band will play and bids will be $1.50. Then, on May 29 the ROTC of the city schools will present it's semi-annual Ball! San Diego High School's gym is the place for the gala event—and hear tell that it'll be open bid!

Once again we come to the end of our round-up of the talk o' the teens, so, till next week, 'by now! Anyone having news for TEEN CHATTER call B-5745.

The Bay Sportsman

By Francis Hersey

What may be one of the most important events of the coming summer season will get under way on Saturday, May 10, when the Sportsmens Show opens at Mission Beach.

This show is considered tops in its field and the folks here are fortunate in being able to attend a show of this type so close to home. If you want to see a really complete display of all the new fishing and hunting equipment, along with the latest in trailers and camping equipment, to say nothing of a fine one-and-a-half hour show, don't fail to make your plans now for attending.

A special event of the show here will be a "Fishermans" casting contest, in which any average fisherman will be allowed to enter. Bring your own tackle for this event, five-eights ounce casting plugs will be furnished you and every one will have an equal chance at the many prizes offered. There will be no age limit on this event so all you boys and girls who have ever cast a bass plug come on over to the show and enter, and every one, remember: you do not have to be a good caster to enter as this is strictly a contest for the amateur fisherman. Entry blanks and full information will be available at all sporting goods stores, and there will be no entry charge of any kind. If you know which end of a casting rod to hold on to come on out and enter and we will all have a lot of fun and some of you are bound to collect some fine prizes.

Chief Needahbeh, a noted Penobscot Indian guide, will M. C. the entertainment, which among other things will include casting demonstrations, retrieving dogs, log-rolling contests, canoe-tilting contests and canoe paddling demonstrations.

Over the week-end the wife and I did quite a bit of checking up on the local bay and surf fishers. From Torrey Pines south to San Diego bay we counted a few more than nine hundred fishermen. Fishing was wonderful . . . but the number of fish caught was small for the large number of folks out trying. On the whole the bay fishermen did the best "job" by catching a goodly number of yellow-fin croaker, spot-fin croaker, bass and halibut, but Sunday evening the surf fishing along the beach at the foot of Law street really paid off. Ed Clickner, Clem Pappert and Tommy Field hit the jackpot, catching 17 corvina and two yellow-fin croaker in less than four hours fishing. The corvina ran up to three and a half pounds which is a good sized surf fish in any man's ocean. Ed tells me that worms did the business, but that they also used clam, mussel and crawfish with some results. This is the best surf fishing report I have had for some time and it looks as though the fish are in, so all you guys and gals who like surf fishing come on out and any of you who have never done any of this kind of fishing, but would like to, get in touch with Ed Clickner or me and we will see that someone goes with you to get you started out right. There is no better sport in the world than "surfing."

Well, folks, it's getting late and I have to be up at 4:30 in the morning to go fishing so adios, until next week.

Elm and Hyman Glaser, owners of Elm's store, have been on a trip back east for the past three weeks. They are visiting in New York City and other eastern cities.

James H. Wiegand of Inyokern, California spent a week with Mr. and Mrs. W. L. Bauer, 4655 Coronado Ave., recently.

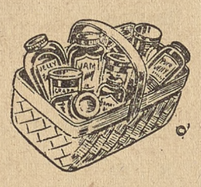
FLOWERS . . . for all occasions from
THE FLOWER CORNER
(Member Telegraph Delivery Service)
2750 Midway B-9752 We Deliver

Dr. Louis M. Winn, Optometrist
H. Dudley Winn, Student of Optometry
506 Bank of America Bldg.
Our 35th Year
Eyes Examined M-3203 Glasses Fitted

VENETIAN BLINDS
Made to Order
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COMPLETE LINE OF RODS and FIXTURES
Scott's Curtain Store
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FOR LOCAL SALES AND SERVICE
FULLER
Personal Brushes and Beauty Preparations
Also Household Brushes and Cleaners
LEE P. COLEY
5030 Brighton
Phones: B-8406 and Main 4243



Quality Foods at Sensible Prices

Shop At
FABER'S GROCERY
5021 Newport Ave. B-3533
FREE DELIVERY

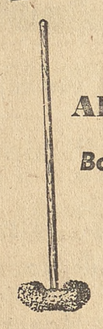
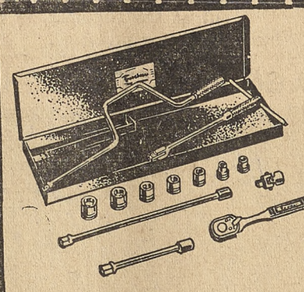
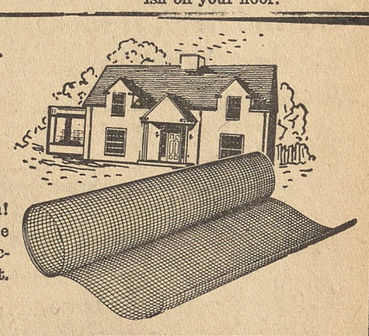
SALE . . .
ANTIQUES
. . . SALE
Marble-top camode, marble-top table (matching mirror), drop-leaf table . . odd pieces. Brass, copper, pewter.
FINE OLD LAMPS
Some already electrified—all can be.
Old English Prints, Godeys.
Lovely old English dinner set (Service for ten)
Copper, brass, pewter, glass, china, bric-a-brac
All Articles Greatly Reduced
Francis Pierce
1918 Bacon St. Ocean Beach



Buddy Beds (Bunks) all metal, ideal for home or camp $9.95
Buddy Bed Pads $3.95
Wall Tents, new, waterproofed, 9'x9' each $24.75
Canvas, new, waterproofed 5'6"x7' each $2.95
Cots, folding canvas ... ea. $2.95
Loma Furniture Store
Old Merry-Go-Round Bldg.
1956 Abbott St., Ocean Beach B-9619

YOUR USED TIRES ARE WORTH MORE at Firestone
We Need Thousands of Used Tires! You'll be Amazed at the LIBERAL TRADE-IN ALLOWANCE This Month on FIRESTONE DELUXE CHAMPIONS!

Pay as Little as $1.25 A WEEK
YOU SAVE 3 WAYS:
1. Save by the Firestone Liberal Trade-In Allowance.
2. Save More on Mileage and Safety.
3. Save Time and Trouble . . . Use the Convenient Budget Plan.
E. N. SCHOEN SUPPLY COMPANY
Dealer Store
4827 Newport - B-4091
Complete Home and Auto Radio Service
Pickup and Delivery
B-4091
Max Sperry, Mgr.
Liberal Trade-in Allowance On Your Old Radio
New Radios From $20.95
Perfect Combination for a Perfect Job


Supreme Quality FLOOR WAX (1 Quart) and WAX APPLIER Both 88c
Reg. 1.08 Value

The wax is self-polishing, requires no rubbing. Leaves a beautiful, long-lasting finish on your floor.

Supreme Quality SOCKET WRENCH SET 13.95
The "aristocrat" of wrench sets! The thin sockets get into out-of-the-way places. The clean, accurate openings give perfect, non-slip fit. 14 pieces.
3/8-Inch Square Drive
Firestone Velon Screening 11c sq. ft.
Can't streak or stain! Can't rust! Velon is the miracle plastic that practically never wears out. A lifetime investment!


Child's GARDEN SET 1.98
Aluminum, rustproof handles. Sturdier than any ordinary toy. They'll really do a gardening job.
Firestone SPECIALS
Galvanized Pails 59c
Rapid Drying Enamel Paint, 6 colors can 12c
Garden Hose 25 ft. $2.89; 50 ft. $5.45
Lawn Chairs $3.79
Turpentine Pint 39c
Golf Bags, Fishing Reels, Baseball Gloves At Lowest Prices
Lighten Up! Brighten Up!


Trim and Shutter PAINT 2.09 qt.
Made from high quality pigments especially selected for color, brilliance, gloss and maximum resistance to sun and weather.
SPECIAL VALUE!

Reg. 2.56 Aluminum SAUCE PAN SET 1.98
Supreme quality, highly polished aluminumware in the handy sizes you use most—1, 2, and 3-quart. Will give years of service.
Reg. 5.35 HOUSE PAINT 4.89 gal. in 5-gal. cans
Stays Whiter, Longer!


Goes further, covers better, wears longer! Gives uniform, lasting, brilliant whiteness. Two coats do the work of three!
Installation and Service Entrance for Tires, Batteries, Seat Covers and Radios on Alley

Mrs. Anna McConnell, now convalescing from a slight stroke at the U. S. Naval Hospital, has asked the News to thank her many friends at the beach who sent flowers and get-well cards. She is a past president of Clyde A. Wright Auxiliary, American Legion and has been active in hospital work for the Veterans of Foreign Wars Auxiliaries and Fleet Reserve Association.

STRAND

THEATRE
CALENDAR
OCEAN BEACH ACTIVITIES
Phone activities to B-3157

FRIDAY, May 9: Meeting of the V. F. W. Post.
"THE MAN I LOVE"
and
"DOWN MISSOURI WAY"
AT THE STRAND

SATURDAY, May 10: Children, don't miss the matinee at the Strand.
"THE MAN I LOVE"
and
"DOWN MISSOURI WAY"
AT THE STRAND

SUNDAY, May 11: Evening services at the Baptist church.
"I'LL BE YOURS"
and
"ACCOMPLICE"
AT THE STRAND

MONDAY, May 12: Meeting of the literature department of the Woman's club.
"I'LL BE YOURS"
and
"ACCOMPLICE"
AT THE STRAND

TUESDAY, May 13: Meeting of the Ocean Beach Elementary school P.-T. A.
"THE WICKED LADY"
and
"CIGARETTE GIRL"
AT THE STRAND

WEDNESDAY, May 14: Meeting of the Azure Vista P.-T. A.
"THE WICKED LADY"
and
"CIGARETTE GIRL"
AT THE STRAND

THURSDAY, May 15: Women's Society of Christian Service meeting.
"THE WICKED LADY"
and
"CIGARETTE GIRL"
AT THE STRAND

NEWS IN BRIEF

Mr. and Mrs. U. J. Sollenberger are vacationing at the beach, and plan to spend the summer at the Silver Spray apartments. They live in downtown San Diego.

Lynn is the name Mr. and Mrs. Robert R. Barton of 4800 Saratoga, have chosen for their brand new daughter, born May 2 at the Mercy Hospital and weighing in at 8 lbs. and 2 ozs.

Mrs. J. E. Curtis of 4996 W. Point Loma Blvd. has had a house guest the past two weeks, Mrs. Marie Curtis of Westwood Village. Mrs. M. Curtis plans to return to her home May 12.

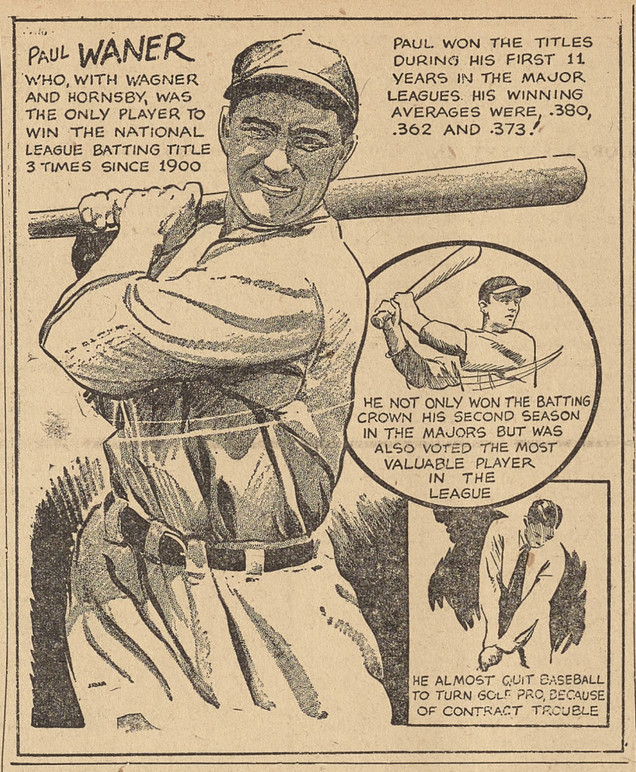
Mr. and Mrs. Arthur Clay Collins of 4451 Santa Monica are the proud parents of a son, born April 22 at the Mercy hospital and weighing 6 lbs. and 14 ozs. They have named their first offspring Stephen Arthur.

Paul Joseph is the name chosen for the new son of Mr. and Mrs. Paul John Buechner of 4538 Long Branch Ave., born April 17 at the Quintard Hospital and weighing 6 lbs. and 14 ozs. Paul Joseph has an older sister.

BAPTIZED AT ST. PETERS

Two children were baptized at the St. Peters-by-the-Sea Lutheran church last month. After the services on April 20, Mary G. McNaughton of 4769 Pescadero was baptized. Curtis W. Ellsworth, son of Mr. and Mrs. C. W. Ellsworth, was also baptized on April 24.

Printing of Quality
LETTERHEADS
ENVELOPES
CARDS
Ocean Beach News



Report to the County



SAN DIEGO CHAMBER of COMMERCE
by Seymour E. Francis

San Diego County retailers are meeting the basic problem of reducing prices just the way they said they would—they're cutting prices on cost-of-living items on a commodity-by-commodity plan.

This is apparent these past few days in a check of newspaper ads published throughout this area. Retailers, as a whole, are following the pattern established at a retail merchants meeting in the Chamber of Commerce last week, at which time the businessmen voted against the so-called "Newburyport Plan" of straight 10 per cent reductions on all items.

At that meeting, it was brought out that this plan is economically unsound. Actually, it's a "price tag mirage" which sounds good, but which can be dangerous for the individual merchant because he has no guarantee that his wholesale cost will be reduced.

Many items which the average merchant sells are admittedly priced too high, according to national leaders in the retailing field. But, they point out, there are many other items which are priced at a figure which reflects bare cost plus a small profit margin. It is on these latter items that the merchant may turn a small profit into a loss with a straight 10 per cent slash.

Analysis of the "Newburyport Plan" showed that it is a modification of the popular "Dollar Day Sale" which is presented periodically in many American cities. It's a citywide Clearance Sale—which, incidentally, the retailers prefer to call a stock reduction sale. One big benefit of such a sale is that it clears the shelves of merchandise which may have been stocked for several months, and which for various reasons has been slow in moving into consumer homes. By clearing his shelves of this old merchandise, the retailer paves the way for newer items.

From a newspaper standpoint, the Newburyport Community Clearance Sale was a darned good story for one big reason—it was dramatic. The idea of a whole community going together on such a plan in the face of constantly rising costs is exciting, and for the first few days the story was read avidly by the whole nation.

You may wonder how the newspapers and magazines and radio were able to give such good coverage as rapidly as they did. One of the county's leading merchants told me.

It was a stunt by a group in Newburyport which was losing some of its industrial plants. The eastern group made a survey, and sought a means of (1) attracting nationwide attention, and (2) showing new industry that the cost of living in that town is actually less than in the other cities competing for the factories.

The town certainly got nationwide attention. The newspapers, wire services, photographers, radio chains and magazine writers were showered with publicity stories, and, since it was a good story from news standpoint, the press releases got wide distribution.

It's probably the first time in history that a Community Sale has been advertised from coast to coast.

County merchants are using several different names to attract customers. There are Month End Sales, Inventory Reduction Sales, 10 Per Cent Sales, Anniversary Sales and what not. But regardless of the name used, the net effect is the same—reduction of prices. And that, as we pointed out at the beginnig, is what the merchants promised.

LOOK WHAT A GOOD CAST CAUGHT!



When the California Sportsmen's and Vacation Show opens at Mission Beach Amusement Center, May 10-18 for a nine-day run, Dick Miller (right) San Diego's own world champion fly and bait-caster, will be a feature attraction of the "Parade of Outdoor Champions." Here Miller explains some of his casting technique to film star Fred McMurray who, in addition to picture casting, is one of the better amateur casters in the Los Angeles area.

"SHOP IN OCEAN BEACH"

WHAT OCEAN BEACH GARDENERS SHOULD PLANT

We consulted our horticulture editor (heh) and came up with the following information on what to plant in May in Ocean Beach. Among the flower seeds listed were: ageratum, alyssum, amaranthus, arctotis, astor, Australian pea vine, bachelor button, balsam, blue lace flower, calendula, Calif. poppy, calliopsis, candy tuft, carnation, cornflower, chrysanthemum, cockscomb, coreopsis, four o'clock, gaillardia, gypsophillia, Kudzu vine, larkspur, French marigold, African marigold, Mexican firebrush, mignonette, moon flower, morning glory, tall nasturtiums, dwarf nasturtium, double naturtium, nicotiana, petunia, phlox, pinks, portulaca, salpigliossis, salvia, scabiosa, statice, stock, strawflowers, sunflower, summer sweet peas, sweet sultan, verbena, and zinnia.

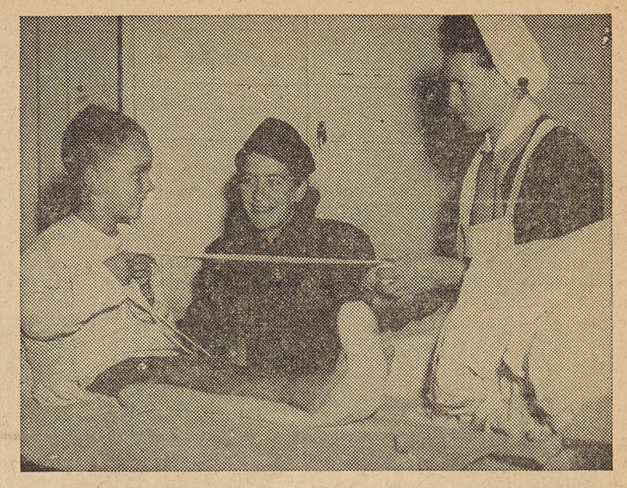
Vegetable seeds on the list included string beans, lima beans, beets, cantaloupes, carrots, celery, chard, sweet corn, cucumbers, endive, melons, okra, green onions, (sets), parsley, parsnips, peas, pumpkins, radishes, summer squash, winter squash, turnips and watermelons. Plants which should be set out during May include eggplant, peppers, and tomatoes.

Christian Science Text 'Adam and Fallen Man'

The Golden Text of the Sunday Lesson-Sermon on "Adam and Fallen Man" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is from Romans, and reads, "As by one man's disobedience many were made sinners, so by the obedience of one shall many be made righteous."

According to Matthew's Gospel "Jesus . . . said unto the sick of the palsy; Son, be of good cheer; thy sins be forgiven thee. And, . . certain of the scribes said within themselves, This man blasphemeth. And Jesus knowing their thoughts said, Wherefore think ye evil in your hearts? For whether is easier, to say, Thy sins be forgiven thee; or to say, Arise, and walk? But that ye may know that the Son of man hath power on earth to forgive sins. (then saith he to the sick of the palsy,) Arise, take up thy bed, and go unto thine house. And he arose, and departed to his house."

Mary Baker Eddy says in "Science and Health with Key to the Scriptures:" "Now, as of old, Truth casts out evils and heals the sick." "Critics should consider that the so-called mortal man is not the reality of man. Then they would behold the signs of Christ's coming. Christ, as the spiritual or true idea of God, comes now as of old, preaching the gospel to the poor, healing the sick, and casting out evils."



A little boy in a tuberculosis hospital in Vienna chats with the American Friends Service Committee worker. Through the Quakers gets a supplementary meal of 600 calories a day. He is one of about 6,000 young people under 25 years of age, ill with tuberculosis, who receive the Quaker meal.

TED HALE'S
INTRODUCTORY OFFER
$10
SPECIAL
Creme Permanent Wave
(complete)
Have Your Hair Cut and Styled for Summer
NEWPORT BEAUTY SALON
4880 Newport Ave. B-0372



The "Dirt" on Gert



Gertie had no savoir fair
Never had a Thing to wear
When Prince Charming
Called on Gert,
Clothes were always full of dirt!
Now some friend has put her wise
n' SUPER she does idolize!
Gertie's garb is clean & neat for
SUPER Laundry can't be beat.



3 Day Service —Free Pick-Up & Delivery
SUPER Wash Laundry
Baby Laundry & Diaper Service
4805 Narragansett Bayview 3139

SAFEWAY
COME IN TODAY AND COMPARE OUR PRICES—SEE HOW MUCH MORE YOU GET FOR YOUR MONEY AT SAFEWAY

Smoked Picnics lb. 45c
Morrell's & Swift's—Whole—4 to 6 lb. average
T-Bone Steaks lb. 65c
and Club Steaks—Gov. Graded "Good" Beef
Prime Rib Roast lb. 49c
of Beef—First 5 Ribs—Gov. Graded "Good"
Beef Pot Roast lb. 37c
Shoulder Cuts—Gov. Graded "Good"
Beef Short Ribs lb. 19c
Ground Beef, fresh daily lb. 38c
Skinless Wieners lb. 39c
Sliced Bacon lb. 65c
Hormel's Dairy Brand
Sliced Bacon lb. 57c
Oriole—Gold Coin—Yorkshire Brands

FRESH FRUITS & VEGETABLES

White Rose Potatoes 10 lbs. 31c
New Crop—Washed—Size A—No. 1 Quality
White Rose Potatoes 5 lbs. 9c
U. S. No. 1 Quality—Washed—Size B
Winesap Apples lb. 15c
Washington State Extra Fancy to Fancy Grade
Large Oranges lb. 7c
Sweet—Thin Skinned Valencias
Medium Size. 8 lb. mesh bag 49c
Fuerte Avocados lb. 39c
Fancy No. 1 Stamped Fruit
Pippin Apples lb. 15c
Hood River—Extra Fancy & Fancy Grade
Green Corn—new crop lb. 19c

Royal Satin 3 lb. jar $1.27
Shortening—1 lb. jar 45c
Snowdrift Shortening 3 lbs. $1.34
Lard 1 lb. carton 25c
Airway Coffee 2 lbs. 77c
in 1 lb. bags—3 lb. bag $1.12
Supurb Soap, 24 oz. box 32c
Sierra Pine Soap 2 cakes 19c
Cigarettes pkg. 14c—carton $1.35
Plus Tax—Popular Brands

TIME FOR Spring Cleaning



Mops 60c to $1.65	Brooms $1.25	(Polar) Moth Flakes 25c
Mop Handles 50c	Feather Dusters $1.35	Vaporizer Moth Gas, 14 oz. 85c
Squealgies, floor 50c	Toilet Cleaner 15c	Liquid Veneer-12 oz. Furniture Polish 50c
Squealgies, window 35c	No. 80 Garbage Cans $5.95	Old English Oil Polish, ½ pt. 10c
Scrub Brushes 35c	Cone Wringer Mop Buckets $2.45	Nulustre Varnish Renewer 25c
Dust Mops 98c	Mexican Wicker Waste Baskets 85c	DuPont Dry Clean, 8 oz. 45c
Aeromist Glass Cleaner 8 oz. 15c	Zud Stain Remover 25c	SO.S. Scouring Pads, box 32c
Cheese Cloth 4 yds. x 36" 50c	Wrights Silver Cream 35c	Boraxo, 5 lb. pkg. $1.35

GLASS CUT TO ORDER

Paint Brushes
All Sizes & Types
25c to $15.25

Soi-fax—for cleaning walls, paint, etc. 1½ lbs. 27c

Gre-Sof—2¼ lbs. 60c

Bruce Floor Cleaner Qt. 75c



Full Line of Synthetic Auto Paint

Sandpaper, Emery Cloth & Abrasivies

Electric Sanders for rent $3.50 day

Edger $2.50 day

Waxers $1.50 & 3.50 day

Semi-Lustre, good range of colors Qts. $1.59; Gal. $5.10
Outside Paint per gal. $5.45
Enameloid, good range of colors ¼ pt .45c; ½ pt. 65c qts. $1.99; gals. $6.60
Outside White, fume resisting, especially made for beach use gal. $5.45
Boat Paint (Woolsey's)—we have a broken line on hand, enamels & outside. Stains, Varnishes, Lacquers.
Kemtone, full line qt. $1.17; gal. $3.49

Ocean Beach Paint & Hardware
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Ocean Beach Society and Clubs

* * *

O. E. S. Celebrates Birthday of Worthy Matron and Patron

The Point Loma Chapter No. 490, Order of Eastern Star, met last Monday, May 5, at the Masonic Temple on Newport Ave. Worthy Matron Elizabeth M. Essex and Worthy Patron William T. Toon were honored by a birthday celebration.

The worthy matrons and worthy patrons of San Diego county were guest officers for the opening, with Eva Robbins, Southern Star Chapter, acting as Worthy Matron and Wesley Buttermore, San Diego Chapter, acting as worthy patron. Grand officers present were Isabell Harrison Hilditch, Junior Past Grand Matron; and Edith Barrows and Jessie Harrison, Deputy Grand Matrons of Grand Chapter of California.

A program of tap dancing was presented by the Gladys Bowen School of Dancing. A luncheon was served by the chairman, Ara Toon, assisted by co-chairmen, Marge McCleod and a committee consisting of Juanita Yale, Alyce Garrison, Myra Sprague, Bertha Padgett and Ted Padgett.

INSTALLATION TO BE HELD AT AZURE VISTA PTA

Jens H. Hutchens, president of the San Diego P. T. A. Council, will install the new officers at the luncheon meeting of the Azure Vista Parent-Teachers Association, Thursday, May 15, 1:30 p. m. at the Community building. This will be the final meeting of the association for this school year.

Mr. and Mrs. Bethel Conway of 807 Cordova St. are parents of a son born April 16.

* * *

DISTRICT OFFICER TO ATTEND JOB'S DAUGHTERS MEETING WEDNESDAY NITE

The Point Loma chapter, Order of Job's Daughters, will exemplify work for the deputy grand guardian of the district, Mrs. Katherine Smith of La Jolla, at their regular meeting to be held May 14, 7:30 p. m. at the Point Loma Masonic hall. Mrs. Smith is also the grand fourth messenger of California and the past guardian of Bethel No. 40. Adele Hardie, honor queen, will preside over the meeting.

Altar Society Gives Life Membership to Mrs. Anna Mulville

Mrs. Anna L. Mulville was the honor guest at the monthly meeting of the Altar Society of the Sacred Heart Catholic church May 5. Mrs. Mulville is one of the founders of the Sacred Heart Parish and the first president of the Altar Society. She gave a vivid description of the beginning of the society and the church. A presentation of a life long membership in the society was made to Mrs. Mulville.

The business meeting included the planning of several activities. which will make it an active month. The rummage sale is scheduled for May 9 and 10, beginning at 9 a. m., to be held at 3047 National Ave. Mrs. Martin Murphy is the general chairman for the sale.

On Sunday, May 11, after the 8:30 mass, a breakfast will be served to the children who received their first holy communion. Parents of the children are also invited to have coffee and rolls. The Altar Society is to take charge of this affair, with Mrs. W. G. Collins as general chairman, assisted by Mrs. B. McDonnell and Mrs. T. E. Blain. The sacristy committee to assist Mrs. S. Maben for the month of May are Mrs. Joseph Loughrey and Mrs. W. C. Spencer.

The sewing circle of the church is to have a vacation until Tuesday, May 27, when they will continue their meetings. A pot-luck luncheon is to be held on this date beginning at 12 noon, in the parish hall.

New members welcomed into the society at this meeting were Mrs. W. Horne, Mrs. Frank Treba, Mrs. Blanche Grove and Mrs. Mary Brogan. Birthday honorees for the month of May were Mrs. C. Clark, Mrs. T. E. Blain, Mrs. R. E. Davis, Mrs. James Seuling and Mrs. John Klecan. Mrs. Davis treated the society with some of her famous Irish bread, which she had baked in honor of her birthday, which was the date of the meeting. Hostesses for the evening were Mrs. J. P. Daly, Mrs. G. A. Gordon and Mrs. W. A. Smith.

DONNA GRACE OPENS NEW CLEANING-DESIGNING SHOP

Miss Donna Grace, former owner of De Voe's Cafe (now Wiley's Cafe) announced this week that she will open a dry cleaning, laundry, and alteration shop in her home, 4154 Voltaire St., on Saturday, May 10.

Miss Grace formerly designed clothes for show people in Chicago, and plans to continue her work in designing in connection with her new shop. She recently resigned her position as catering manager and hostess at Tops Supper Club.

Miss Grace's two daughters, Charlotte, who is in the Eighth Grade at Dana Junior High School and Colleen, who attends Loma Portal School, are living with their mother and grandmother, Mrs. Sophie Jaenecke, at the Voltaire street address.

GUESTS AT ORMAL SPRUNGMAN HOME

Mr. and Mrs. Ormal I. Sprungman of 4486 Point Loma Ave. are entertaining his parents, Mr. and Mrs. Frank Sprungman of Minneapolis, who are vacationing in California. Weekend guests at the Sprungman home included Ormal Sprungman's brother and his wife, Mr. and Mrs. Ralph H. Sprungman, also of Minneapolis. Ralph Sprungman is traffic engineer of that city and is studying traffic conditions in California. The Ralph Sprungmans left Monday for Los Angeles and San Francisco.

POT-LUCK LUNCHEON AT ROYAL NEIGHBORS

A pot-luck luncheon will be held Friday, May 16, at the regular meeting of the Royal Neighbors, beginning at noon. The ladies will start work on a new quilt. All members are welcome to bring guests.

Banquet Planned By Dana P. T. A. for Thursday Evening

A dinner and entertainment is planned for the regular meeting of the Parent Teachers Association of the Dana Junior High School, to be held Thursday, May 15, in the school auditorium and scheduled to begin at 6 p.m. The physical education department will give demonstrations of tumbling exercises and will present several folk dances. The school orchestra will play several numbers.

The business for the meeting will be the installation of new officers for the coming year. Teachers in the Dana school are to be the hostesses for the evening and the following will act as such: Mrs. E. Smith, Mrs. May Atherton and Miss Ann Craig. Everybody is welcome to attend and reservations can be obtained by calling Mrs. L. W. Putney at B-6426 or Mrs. C. Hunter, B-6558.

Mrs. C. M. Allen and daughter flew to San Francisco April 7 to visit Mrs. Allen's other daughter, Mrs. J. S. Vanderpool. They will return April 9 (today).

MOORES ENTERTAIN

A spaghetti dinner was held at the home of Mr. and Mrs. Bob Moore of 4478 Point Loma Blvd., Monday evening, May 2, with members of the Junior Woman's club and their husbands present. Guests present were: Mr. and Mrs. Fred Gentles, Mr. and Mrs. Dan Billman, Mr. and Mrs. Carl Oberg, Mr. and Mrs. Robert McKnight and Mr. and Mrs. Philip Sjoberg.

Mmes. Depew and Tokar Leave for Jr. Women's Convention

Mrs. Harold Depew of 4455 Hill St. and Mrs. Lawrence Tokar of 4695 Coronado Ave., active members in the Junior Woman's club of Ocean Beach, left Thursday, May 8, for San Francisco, where they will attend the State Convention of the Junior Membership of the California Federation of Women's Clubs. They traveled by train and the first activity in connection with the convention will be Friday evening when they will attend a banquet at Hotel Whitmore and a night club party afterwards. The main business of the convention will be the election of new state officers and discussion of activities for the coming year. On Saturday, the convention will be climaxed with a dinner party. The ladies plan to stay in San Francisco until the following Monday, visiting with friends there.

PSYCHOLOGIST TO ADDRESS WSCS CIRCLES MAY 15

Dr. Richard A. Barbour, a child psychologist, will be the featured speaker at the regular meeting of the Women's Society of Christian Service of the Point Loma Methodist church on Thursday, May 15, at 11:45 a. m. Dr. Barbour's topic will be "The Child and His Family."

The luncheon will be served promptly at noon with the members of the Pyar Circle as hostesses, and the business meeting will follow, presided over by Mrs. Merle Brady, president. The devotional will be given by Mrs. Glen Born, and Mrs. Richard A. Martin will introduce Dr. Barbour. There will be a supervised nursery for young children and everyone is invited to attend this meeting.

MISSION CIRCLE TO MEET

Election of officers will be the main business at the regular meeting of the Mission Circle of the Bethany Lutheran church, on May 15 at the parsonage. Mrs. J. A. Pilney is chairman in charge of the topic of discussion at the meeting. Mrs. Martin Lankow will be hostess.

"New Guinea Headhunt" Is Book About Lady Artists and Cannibal Friends

(Book Review by Ruth Griffin)

"New Guinea Headhunt" by Caroline Mytinger is the highly humorous account of the adventures experienced by Miss Mytinger and her friend, Margaret Warner, while searching for native models whose portraits they wished to paint in the vast hinterland of New Guinea. Taking place, as this manhunt did, in the time between the last two wars, her story is, according to Miss Mytinger's own words, "just an artist's impression of a place that may never be quite as funny again."

It seems hardly possible that this amusingly informative book could be packed as it is with sound anthropological material, sandwiched in with the madness and fun which the two women derived from their adventures. To say that Miss Mytinger's style is humorous is indeed an understatement in describing the great delicacy with which she touches on the various phases of the life of the native Papuans. Of the sometimes-practiced cannibalism, she says "many of the natives' old customs are genuinely anti-social."

Miss Mytinger, who was born in California, studied art at the Art Students League of New York, the Breckenridge School of Art (East Gloucester, Mass.), the Colorado Springs School of Art. In preparation for her specialty, she has also done wide reading in anthropology, has studied anatomy, and has made careful drawings of the skulls of different races.

"New Guinea Headhunt" is reading that is fun, and anyone who has read her previous book "Headhunting in the Solomon Islands," already is familiar with Miss Mytinger's delightful style.

GIRL SCOUT TROOP 165 ELECTS OFFICERS FOR YEAR

Girl Scout Troop 165 elected officers for the coming year at their meeting held Tuesday afternoon in the Community Center. The new troop president is Dorothy Beaver, with Donna Muchmore as secretary; Mary Kossow, treasurer; and Pamela Jackson, scribe. The girls made favors to be presented to their mothers on Mothers Day, consisting of stenciled handkerchiefs and towels and other gifts. They also continued their work on troop badges Mrs. Hyram Beck is leader of the troop.

ADDITIONAL SOCIETY ITEMS WILL BE FOUND ON PAGE EIGHT

Infants to 'teens

Here they are !

BOY'S CORDUROYS

In the long awaited light tan color. These popular, durable pants that can "take it".

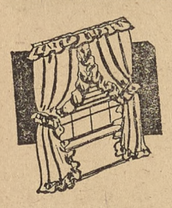
2 to 8 "Tommies" $2.95

8 to 16 Slacks $4.95

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"May Day" Specials ! !

DOTTED MARQUISETTE PANELS

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NOVELTY NET PANELS

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51x81 INCHES

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Meat Values

All Cuts Guaranteed

BEEF

T-Bone & Sirloin ... lb. 57c

Prime Rib Roast ... lb. 48c

Short Ribs ... lb. 21c

Ground Beef ... lb. 37c
Fresh and Lean

PORK

Fresh Picnics ... lb. 41c
Shank ½ or Whole

Pork Steaks ... lb. 55c

VEAL

Breast ... lb. 22c

Loin Steaks & Chops ... lb. 55c

Rib Chops ... lb. 48c

Roast ... lb. 35c
Shoulder Cut

Beef Liver ... lb. 48c

Sliced Bacon ... lb. 55c

Spiced Lunch Meat lb 48c

Minced Ham ... lb. 37c

Weiners ... lb. 37c

10% Off (this week) on all

Ice Cream

Frozen Foods

Pickles - Olives

Jams & Jellies

Talbot's Fly Spray

Milk ... 11½c
Tall Tins, All Popular Brands

Bread, 1½ lb. loaf ... 16c
All Popular Brands

Sugar, 5 lbs. cane ... 46c

Sugar, 10 lbs. cane ... 92c

Flour, 5 lbs. ... 41c

Flour, 10 lbs. ... 77c
Pillsbury, Gold Medal, Globe A1, Sperry, Drifted Snow

Coffee, 1 lb. ... 47c

Coffee, 2 lbs. ... 93c
All Popular Brands

Cigarettes ... 14c
Cartons, Popular Brands, $1.35

Peanut Butter ... 32c
Rose, Creamy or Chunk, 1 Lb.

Salad Dressing ... pints 38c
Miracle Whip, Pints

Sweet Potatoes ... 23c
Flint River—2½ in Syrup

Pictsweet Peas ... 19c
Fancy, Big No. 2 Can

Evergreen Peas ... 2 for 27c
No. 2 Tin

Prem ... 39c
Swifts 12 Oz. Tin

Green Beans ... 15c
Oregon Blue Lake No. 2 Tin

Tuna Flakes ... 32c
Cortez

Spam, 12 oz. ... 39c

Fancy Tuna ... 37c
Breast O'Chicken

Gro Pup ... 26c
25 Oz. Dog Food

Doyles ... 2 for 19c
16 oz. Tin Dog Food

Lewis Dog Food ... 11c
16 Oz. Tin

Walter Kendall ... 25c
27 Oz. Fives Dog Food

Grapefruit Juice ... 8c
Vita Pak, No. 2 can

Orange Juice ... 9c
Vita Pak, No. 2 can

Tomato Juice ... 2 for 19c
Vita Pak, No. 2 can

Catsup ... 19c
Del Monte, 14 oz.

Kidney Beans ... 17c
No. 2 Tin, Van Kamps

Spaghetti ... 10c
No. 1 Tin with Mushroom Sauce

Mayonnaise ... Pint 49c
Best Foods

Hamburgers ... 21c
Cudahy's Fried

Cranberry Sauce ... 23c
Dromerdary, No. 1 Tin

Biscuit Flour ... 22c
Globe, A-1 20 oz.; 40 oz., 39c

Margarine ... 36c
Parkay, 1 Lb.

Butter ... lb. 67c
Challenge, In Quarters

Cheese ... 79c
2 Lb. Velveeta

Wax Paper ... 9c
40 Sheets—12x13½

Quaker Oats ... 13½c
20 Oz.—3 Lb. 29c

Garden Fresh Produce

TOMATOES
Valley-Ripe ... lb. 15c

NEW POTATOES
U. S. No. 1
Washed ... 10 lbs. 35c

RUSSETS
U. S. No. 1 ... 10 lbs. 39c

LETTUCE
Large Heads ... Each 5c

CABBAGE
Solid Heads ... lb. 2c

CARROTS
Fancy Iced ... Bunch 5c

ONIONS
Dry Yellow ... Lb. 4c

ORANGES
Large Sweet ... Lb. 6c

GRAPEFRUIT
Large Sweet ... Lb. 3c

APPLES
Winesaps-Fancy Lb. 15c

FREE DELIVERY

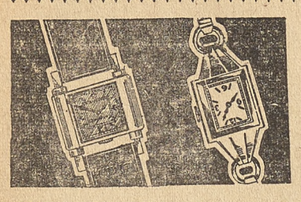
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New Store Hours—8 a. m. to 8 p. m., Including Sundays

We Give You Radio Money Here —Dial Your Radio to 1130 at 11:30 A. M. Every Day



Watch, Clock and Jewelry Repair

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LOW PRICES
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Deafened Now Hear With Tiny Single Unit

Science has now made it possible for the deafened to hear faint sounds. It is a hearing device so small that it fits in the hand and enables thousands to enjoy sermons, music and friendly companionship. Accepted by the Council on Physical Medicine of the American Medical Association. This device does not require separate battery pack, battery wire, case or garment to bulge or weigh you down. The tone is clear and powerful. So made that you can adjust it yourself to suit your hearing as your hearing changes. Beltone Hearing Aid Co., 1121 Bank of America Bldg., Franklin 9-5400, San Diego, Calif., are so proud of their achievement that they will gladly send free descriptive booklet and explain how you may get a full demonstration of this remarkable hearing device in your own home without risking a penny. Write Beltone today.—Adv.



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Remember... Mother's Day

WITH A—

★ Lovely Singing Canary or a

★ Colorful Pair of Parakeets;

★ Young Cocateels that may be trained to talk

★ Gold Fish

★ Tropical Fish

IN OUR GARDEN DEPT.

Pretty Hanging Pottery —for ivy

Ferns and Plants

FLEETWOOD'S PET & GARDEN STORE

1868 Bacon
B-7520 for Free Delivery
Fresh Horse Meat
Pet Food and Furnishings

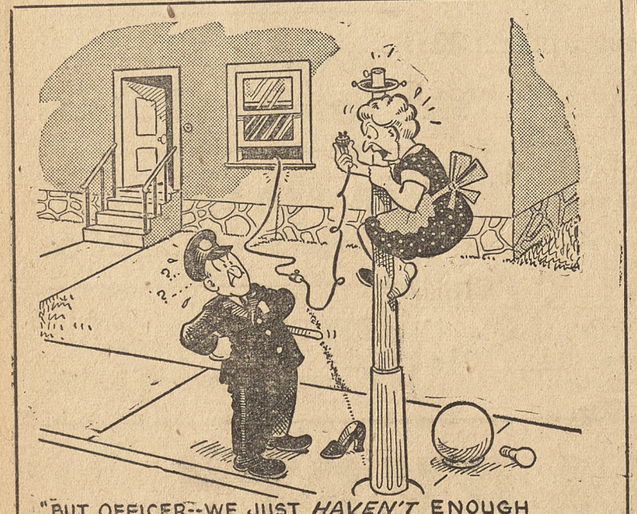
Well, the lady comes in, all in a dither. I can see that she's in serious trouble of some kind, so right away my kind heart gets the best of me and I approaches her with unexpected courtesy, and it don't take me long, being extremely tactful, to find out what's eating her. Seems like she has a cat—a very nice cat. Well, this nice cat went for a walk one day, as is the custom of well-trained cats, and it just happened that her route accidentally took her past the neighbor's yard, and their neighbor, being something of an aquatic animal-lover, has a fine assortment of the species in an outdoor pool. Well, the cat stops by to watch the little fishes play and shortly returns home. Shortly the neighbor pops in and says that the cat sure has a satisfied look on her puss. "You don't suppose one of my prize fish being missing has anything to do with that look on her face," she says. Well, to make a long story short, the accused was proven guilty, and now the lady was out searching for a replacement for this rare species of goldfish, and she, being an exceptionally smart person, reads the Shopper and was pinning her hopes on me havin' what she wanted. Said she didn't care if the fish was slightly used. Well I explained as carefully as I could that I hadn't gone in for that kind of merchandise as yet, but didn't blame her for being confused cause lots of people have called me a big fish (under their breath, that is) cause I paid them so much for the furniture they sold me. You see, the demand on us for GOOD used furniture is so great that we never seems to have enough, so right now we're really paying up for it. Well, this lady couldn't find a goldfish here, but she did find just the upholstery fabric she had been looking for for her old club chair, and at a price so reasonable that she couldn't pass up having the work done. So, if you have good used furniture to sell, if you have old furniture you'd like to have reupholstered to look like new, if you're in the market to buy new or used home furnishings, you can always be sure of a better deal here.

Of Course It's

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In Ocean Beach

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Don't overload your wiring system. When you build or modernize provide ADEQUATE WIRING.

SAN DIEGO GAS & ELECTRIC COMPANY

Letter to the Editor

(From Page One)

ment to the budget or to the City's Outlay Fund (which falls short of taking care of the City's urgently needed projects). One hundred thousand dollars, as relating to this project, wouldn't get the shovel-stiffs started on the shore line, so why tie up indefinitely this amount. At this time it can serve a better purpose in other channels, where the need is greater and would help the city fathers. Pressure in business, civic or social organizations is not only disgusting to me, but pitiful.

The San Diego Fishing pier, as originally proposed, was to be situated at the foot of either Point Loma Avenue or Guizot street, or between these two points. There is no finer fishing to be found between Seattle and Mexico than this area, since the kelp beds 3500 feet out attract virtually all of the big fish. Fishermen travel far and wide each year in search of such a fisherman's paradise as could be made available through the construction of a fishing pier in the area previously set forth.

Just what are the potentialities of such a project:

1. Thousands of visitors with millions to spend would visit San Diego and the beach area each year. 2. Million-dollar hotel interests would purchase sites and erect palatial hotels to accommodate the influx. However, the following stipulations would no doubt have to be met: The approaches to the hotels should not be defaced with the presence of any business structures whatever. The entire area should be confined to residences, with the exception of hotels. As any investment these hotels will mean much to the city and the beach area. An average of from two to five thousand people may be on this structure at one time. Thus the structure should be 30 feet high from mean low tide, 30 feet wide, 2500 to 3000 feet long. Railings should be 40 inches high, with a platform at the end 130 feet across and 40 feet wide. Bracing should be concrete piling, reinforced with long twisted one-inch steel, from 12 to 18 inches in diameter. Cluster or standard white way lights should be on each side of the end of the pier platform. Two auxiliary live bait tanks should be placed on the end. Farther back on the pier the main live bait tank. Still farther back two more small bait tanks. Underneath the pier should be a fish cleaning platform. Install rest rooms underneath the pier. On the pier itself, about 250 feet from shore a cafe or grill and on shore about 50 feet from the pier should be sports and canned bait shops. Let leases for five years. Require the operators to give top-flight service. This should apply to the bait concessions, with the stipulation that the main tank be kept to 200,000 capacity.

Just what does this add up to in dollars and cents to the city of San Diego? These concessions alone will pay off at the lowest possible estimate $100,000 a year. Over a 100-year period this means $10,000,000 and the pier should last that long. Even if the pier costs from two to five million dollars it would prove to be a sound investment. The businessmen of San Diego will prosper from the thousands of vacationers who would flock to this area. This applies to the downtown businessmen as well as those in the beach area.

It seems logical that the County as well would want to interest itself in the matter. The railroads, street railway and air lines would be equally compensated.

The fishing pier enthusiasts of San Diego proper and the beach may rest assured that the Ocean Beach Chamber of Commerce is on the job, is making progress in regard to this project and is wide-awake to all the angles and potentialities, as pertaining to the financing and construction of this project, which will be a source of great pleasure and pride to the city, to the sportsmen of the area, to those to whom it will be made available, and last but not least to its sponsors—the Ocean Beach Chamber of Commerce.

Andrew L. Tosh
Chairman, Fishing Pier Committee, Ocean Beach Chamber of Commerce.

May 2, 1947.

Dear Mr. Swan:

It is quite timely that you so courteously had a reprint of the Ocean Beach map but I'd appreciate your passing along the following information to Mr. Wright, which I have indicated in red pencil on the enclosed map. Those of us who live on Ocean Front street, while we like the seclusion, do like to be represented on the map! Perhaps we are few in number and that is the reason we have been overlooked, but yours truly is taking advantage of the yipe that "the squeaking wheel gets the grease" and hope to be shown on the revised map. This may seem far-fetched, but really there are people who have lived 25 years here at the beach and are unaware that there is such a street as Ocean Front.

This brings to mind another point where I feel sure you can be of help. When you have someone yearning for something to write about, especially in the nature of suggestion for keeping our community more attractive, how about sending that person up here and I'll point out where they can write an article about keeping our unpaved streets and alleys (should mean all of them) leading into dead-end streets more presentable.

We have many out-of-towners who don't seem to care a rap about how unsightly their rubbish and garbage cans are . . . just so it is out of their way. Our ordinances (Nos. 7691, 7791. and 11708) are very clear and particularly specify that "all refuse containers shall be put out on collection day and taken in immediately after being emptied." Cans neatly covered are not objectionable, but many are left out all the time—especially apartments and courts.

Anyone who has lived on the shoreline (the Hudson, the Severn, etc.) realize that if you face directly the water, quite naturally the other exposure may adjoin or face the rear of a house facing on the street. People having civic pride try to cooperate, but there are those that require calling the various city departments in order to keep things somewhat respectable—then they feel the matter to be personal and that they have a terrible neighbor.

Thanks for letting me weep on your shoulder and if you can write up some article with a humorous touch, it would be welcome to a lot of people—not only Ocean Beach but any place where similar conditions exist.

Very truly yours,
EDNA HAMAS,
1575 Ocean Front.

(Editor's note: Our apology to the residents of Ocean Front street for inadvertantly leaving their fine street off the Ocean Beach map—we shall see that it makes the grade next time. Also our thanks to Mrs. Hamas for bringing into the open the long-felt need for a more intensive campaign against unsightly garbage and rubbish cans. This newspaper will put more emphasis on this matter in future issues.)

NEWS IN BRIEF

Col. and Mrs. Floyd Bennett of 4393 Santa Monica Ave. will be overnight guests of Capt. and Mrs. Thomas Taber at Camp Pendleton, this Saturday evening.

Miss Mayne Coleman left a week ago for Minnesota. She is the sister of Mrs. Edith Erickson, 4670 Brighton Ave. and has made her home there. Miss Coleman plans to stay in the middle west for an indefinite length of time.

Clarence A. Boyd of Marion, Ohio, nephew of Mr. and Mrs. C. M. Stiner of 4436 Saratoga Ave., has been a visitor in the Stiner home the past three weeks. He is a civil engineer and left last Thursday for Los Angeles on business.

Recent visitors at the home of the Brands at 4725 Coronado Ave. were Mr. and Mrs. J. R. Brand and daughter from Julian, California, who spent 10 days here. Another visitor was a cousin, David Brand, recently released from the U. S. Naval Hospital in Houston, Texas, who stayed over last week-end.

Mr. and Mrs. J. D. Mitchell announce the arrival of a baby daughter, Katherine Frances, born April 19 at the Mercy hospital. She weighed 8 pounds 2 ounces at birth. Katherine will join her brother, John David Jr., in the nursery at the home of her maternal grandparents, Mr. and Mrs. R. E. Davis, 4955 Del Monte Ave.

Auftin Faricy is to be the guest soloist at the San Diego Choral Club Concert to be held Monday, May 12, at the San Diego Woman's Clubhouse. The harpsichord is Mr. Faricy's instrument and the following are the selections he has chosen to play: "Sontas" by Scarlatti, "County Fair" by Couperin, "Four Little Dances" by Bach and "Harmonious Blacksmith" by Handel. The concert is open to the public. Many ladies of the Ocean Beach Woman's club expect to attend. Mrs. Clyde Lovelace of Ocean Beach is president of the San Diego Choral club.

Lane Field Crowd Record May Be Set In Padre-Seal Duel

Current and possibly the hottest series of the local 1947 Pacific Coast League baseball campaign is being waged this week at Lane Field between the San Diego Padres and the San Francisco Seals. Night games will continue through Saturday with a twin bill scheduled for Sunday afternoon.

Weather permitting, there is little question but what the all-time weekly attendance mark will be shattered by the end of the nightcap Sunday. The Pads ran their total over the 100,000 mark against the Hollywood Stars last week-end and providing they can keep playing 1st division baseball may see a new seasonal record by September. San Francisco, managed by the colorful Lefty O'Doul, copped the '46 pennant and in doing so made life miserable for the San Diego club taking all four series of the season.

West looms as a definite threat to set a new home run mark for the Padres with his terrific clouting. Going into this week, the big right fielder had a total of eight round trippers equalling Jack Lohrke's '46 effort. The San Diego record is 23 set by Ted Williams in 1937.

Dain Clay collected 11 hits against the Hollywood Stars including his game winning homer in the opener Sunday. To many fans he is the "most valuable" player on the Padre club with his dazzling and timely stick work.

Padre pitching which has been up and down all season is expected to improve. Big Al Treichel set the Stars on their ears with four hits in the opener Sunday and were it not for a Hollywood homer might easily have had a shutout. Lefty Al Olsen gave the Seals more than they bargained for a year ago and should prove to be a thorn in their side again this season. Young Bob Kerrigan was expected to get a couple of cracks at the Bay City nine in an effort to bolster his excellent mound record to date.

Defensive play by the Padres has left little room for improvement. Some of the most sensational plays in recent years have been reeled off by the San Diego infield this spring.

Pads journey to Portland and then Seattle following Seal series.

CHRISTIAN HOME MAKERS HONOR MRS. P. O. JENSEN AT FRIDAY MEETING

Mrs. P. O. Jensen was presented with a gift from the Christian Home Makers class of the Baptist church which met in the church parlors Friday, May 5. President Jimmie Smidt conducted the business meeting. Thirty-three ladies were present, each bringing a gift for the White Cross donation.

The chairman of the visiting committees, Minnie McDonald, announced the group known as "Ruth" were the winners of the visiting contest, having made 635 calls. The Ester group will entertain the winners at a later date.

Hostesses Olive Diehl and her mother, Leah Close, used beautiful spring flowers for decorations and entertained with guessing games. They served refreshments and a birthday cake, to honor the following members having birthdays last month: Ruth Shaw, Myrtle Williams, Olive Diehl and Mary Campbell.

LEARN TO RIDE
RIDING CLASSES
Tues., Wed. and Thurs.
at 3 p. m.
Horses and Ponies
Point Loma Stables
B-0095 2074 Catalina Blvd.

Personal Guidance
of the Pre-School Child's Developmental Behavior
Ages 2-5
Immediate Vacancies for Half-Day Sessions
Playhouse Nursery School
4678 Santa Monica
B-4418 Ocean Beach

NO. 433
CLYDE A. WRIGHT POST
American Legion
Meets 1st and 3rd Thursdays
8 p. m. at Woman's Club
Ocean Beach
Comdr.: Wm. L. BRITTIAN
4985 Del Monte Phone B-5913
Adj.: ROBERT DAHLHEIM
4352 Coronado Phone B-8792
Serv. Officer: R. G. CHADWICK
2135 Froude St. B-6961
LADIES AUXILIARY, Legion
Meets 1st and 3rd Thursdays
Same Place and Time

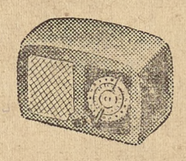
Thomas Michael is the name chosen by Mr. and Mrs. Jackson Carr Lay of 4761 Orchard Ave., for their new born son, born April 20, at the Mercy Hospital. Thomas weighed 9 pounds and 6 ounces.

Mr. and Mrs. T. S. Webb of 4412 Coronado Ave. plan to spend this week-end in Los Angeles with Mrs. Webb's mother

Ocean Beach News Classified Ads get results.

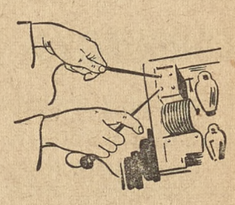
CONCERT BY THE
ALL AMERICA JUNIOR MARIMBA ORCHESTRA
from Marimba Center
First Place Winners of the LOOK Magazine
National Music Awards
to be held at Russ Auditorium, Saturday, May 17
Tickets: Helen Price—Thearle's Music Store
$1.00; Reserved—$1.50; Students—75c, tax incl.
Sponsored by the San Diego Teachers' Association

The San Diego School of Arts and Crafts
Wish to Announce
They Have Moved to Their New Home in
LA JOLLA
at
6063 La Jolla Boulevard



New & Used
Radios
$7.95 to $299.50
Combinations, Table Models, Portables, Table Combinations, and Record Players at Reduced Prices
Liberal trade-in allowances for old sets

Radio Repair Service
of the highest type is our specialty.
Workmanship & parts positively guaranteed.
If your radio or combination is not performing at its best, call us!



Point Loma Radio
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A New QUALITEE Milk
RICHER • HOMOGENIZED • VITAMIN D



"Best I ever tasted"

Plenty of good, cool milk at noon keeps energy up . . . especially if it's the new . . . *richer* QUALITEE homogenized *natural* Vitamin D milk. You can taste the *extra* richness.

"NATURAL" VITAMIN D means EXTRA value!

Natural marine sources (not synthetic) provide the 400 U. S. P. units of Vitamin D in every quart of this finer milk. This same source also provides a "bonus" of *extra* Vitamin A at the same time. This extra Vitamin A is something which a *synthetic* Vitamin D does not have.

QUALITEE HOMOGENIZED VITAMIN D MILK
. . . A BARGAIN, TOO
Only 1c more per Qt. than ordinary Milk!

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Classified advertising rates: 15c per line, each insertion. No adv. accepted for less than 30c per week. Count 5 short words to line in ordering your adv. Phone B-3157, bring or mail adv. to The News, 4952 Newport Ave., before the weekly deadline: Tuesday noon. Rates for type larger than regularly used will be supplied upon application. Bookkeeping fee on charge accounts, 10c. You save the 10 cents and you make more certain that your adv. is published without error if you bring your copy to The News office.

Lost and Found . . .

LOST—Diamond Dinner Ring—in front of Paynters Sundry Store. 1026 Rosecrans, Saturday, May 3. Reward. Call B-9248. 30p

LOST—Canary on 4800 Block. Voltaire St. Call B-3679. Reward. 30p

For Sale . . .

9 PIECE PREWAR solid mahogany McClellan dining set—buffet, china cabinet, extension table, 2 arm chairs, 4 side chairs, $395. Nearly new double Karpen innerspring mattress & box springs, pair $65. Double maple Jenny Lind bed $27.50. High oven gas stove $25. All in excellent condition. B-8229. 30p

Three Plans
N-O-T-H-I-N-G D-O-W-N
or 20% Down
or 33% Down
Will Buy New and Used
FURNITURE & APPLIANCES
at
VOLTAIRE FURNITURE CO.
4820 Voltaire St. B-9113
22tf

"LAUNDERALL" Automatic washer removes all work from washday. Come in for free demonstration. Ocean Beach Furniture, 4878 Newport Ave. B-3630.

FOR SALE—4-drawer steel file. Wardrobe trunk, piano. Walnut oblong table and 6 chairs. Pewter, Willow-Ware. Miscellaneous. (10-5). 4746 W. Pt. Loma. 30c

COLORFUL — "Olde Curiosity Shoppe" print, 36 inches wide. $1.50 yard. Scott's Curtain Store, B-5465. 5034 Newport Ave.

CARPET SWEEPERS— Manufactured by Porter, $5.95 & $7.95. Ocean Beach Furniture, 4878 Newport Ave. B-3630.

75-LB. WHITE "Modern' ice box; easy chair; excellent condition. B-9605. 4633 Adair St. 30p

MEDICINE CABINETS—Metal with mirror, $3.95 & $4.95. Ocean Beach Furniture, 4878 Newport Ave. B-3630.

FOR SALE—3 Rental Unit—Income—$98 per month. Price $8950—$3500 down. B-8549. 30p

LANE CEDAR CHESTS—for graduation, $54.25 and $59.95. Ocean Beach Furniture, 4878 Newport Ave. B-3630.

'38 STUDE. Commander engine, reconditioned, water-cooled manifold, tach.inst., etc., $225. B-0542. 30p

FOR SALE—120 Bass Hohner accordion. Two shifts. Excellent condition. Going overseas. B-8808. 30p

LEATHERETTE Baby Carriage, quilted body, $18.95. Ocean Beach Furniture, 4878 Newport Ave. B-3630.

FOR SALE—Man's 3 piece business suit, size 38. Dark green, good condition. $15. B-8867. 30c

FOR SALE—12 ft. skiff, 5/8 plywood. Oars. Inboard motor. $80. B-8129. 30p

FOR SALE—Twin size bed, with sturdy coil springs, $18.50. B-8231. 30c

WALTHAM car or boat clock, $20. Barbecue oven, $3. B-3235. 30p

FOR SALE—Crib & Mattress. $15.00. B-5829. 30p

FOR SALE—'36 Chev. 2 dr. sedan. B-5615. 30p

FOR SALE—Almost new baby bassinette. B-9188. 30p

For Sale . . .

PIANOS (Cable, Werner and Carlton Player with 50 rolls), reconditioned outside and action. Regularly priced at $250 to $450, now on sale at 20% reduction.
Also have two fine organs at bargain prices.
Will trade for furniture, autos, trailers or what have you?
Community Furniture Store
Cor. Voltaire and Cable. B-5714

CONCRETE BLOCKS—A laboratory accepted product at the lowest price. Eliminate the contractor through Hollowstone service. Veteran owned and operated. Hollowstone Concrete Block Co. 745 Archibald St. J-3489, B-8262. 21tf

YOU can furnish one room or a house at the Community Furniture store for as little as 20% down, as long as one year to pay. Corner of Voltaire and Cable, on bus stop. B-5714. 21tfc

SACRIFICE (leaving Friday night) 3-piece bedroom set, excel. condition, box springs, mattress $60 or highest bidder; also Monterey bed, box springs, matress $16. 4432 Monaco Azure Vista. 30p

INLAID LINOLEUM — will give you a floor of lasting beauty. See our selection before you buy. Ocean Beach Furniture, 4878 Newport Ave. B-3630.

FOR SALE—Bunk beds, $9.95; army blankets, $3.95; new field jackets, $5.95; new U. S. N. teaspoons, $1.75 a doz. Noel's War Surplus, B-9619. 1956 Abbott. 21tf

BROADFELT—the best substitute for carpet. We have it in blue, green, sand and rose in 9 ft. width at $2.50 Sq. Yd. Ocean Beach Furniture. 4878 Newport Ave., B-3630

RUFFLED CURTAINS — Attractive shadow net, lengths 36, 45, 54, 63, 72, 81 inches, from $2.95 up. Scott's Curtain Store, B-5465, 5034 Newport Ave.

WINDOW SHADES—We mount our cloth on your rollers, or make up shades complete using our rollers. Ocean Beach Furniture, 4878 Newport Ave. B-3630.

2-WHEEL heavy duty 4x8x2 steel welded frame and floor, 600x16 6 ply jeep tires, springs, lights. 47 plates, car hitch. $165. B-9807. 2064 Venice—after 4 p.m. 30p

TEETERBABE—Heavy removable canvas seat and tray mounted on spring steel frame $5.65. Ocean Beach Furniture, 4878 Newport Ave., B-3630.

FOR SALE—Brownie Box Camera, tennis racquets, ice skates, baby bed and bathinette, shotgun, hair clippers. B-4155. 30p

PRINT and Plain Colors, suitable for slip covers, 36 and 50 inches wide. Special $1.79 yard. Scott's Curtain Store, B-5465, 5034 Newport Ave.

SIMMONS INNERSPRING MATTRESSES — Twin or full size, $27.95. Ocean Beach Furniture. 4878 Newport Ave. B-3630.

DOTTED MARQUISETTE PANELS, 38 by 78 inches, $1.49 each. Scott's Curtain Store, B-5465, 5034 Newport Ave.

CARL'S ANTIQUE FURNITURE and Second Hand store. Goods bought, sold and exchanged. 1951-1953 Abbott St. B-9673 or B-8821. 26tf

RABBITS FOR SALE—5 does—2 bucks—4 litters of young. Hutches all for $35.00. B-6992. 30p

IRONING BOARD — Folding with attached pad, $4.75. Ocean Beach Furniture. 4878 Newport Ave. B-3630.

SERVALL gas refrigerator; gas stove—4 piece bedroom set, breakfast set. B-1341. 30-1c

FERTILIZER by load or sack, and fill dirt. B-4759. 27tf

FOR SALE—Apt. size refrigerator. B-5905. 30p

DRAPERIES, WOOLEN BLANKETS-full size. B-8655. 30p

Real Estate For Sale

WESTON & ASSOCIATES
REAL ESTATE FOR SALE

POINT LOMA, beautiful home overlooking San Diego harbor, 4 bedrooms and maid's rm., 3 tile baths, tile kitchen, double garage, beautiful grounds.

OCEAN BEACH, 3-bedrm. stucco, almost new, double garage, good size lot, lovely view.

PACIFIC BEACH, 2-bedrm., 1 bath, single garage, lath house, large lot, fenced.

New modernistic home, 2 bdrms., furn., paved street, near transportation.

3-bedrm., furn.; fireplace, stucco, 4 yrs. old; immediate occupancy.

LA JOLLA, a beauty, 2 bedrms., 2½ baths, double garage, large rooms, enclosed patio, large yard with fruit trees, flowers.

3 bedrms., tile bath, tile kitchen, double garage, almost new; yard fenced with hollow tile. View of ocean.

COUNTRY HOMES, 34 acres, with 5-rm. house, garage. Has tool house, chicken equip.; level land, 25 acres in grapes. Plenty of water. Only 40 minutes from La Jolla.

ONE ACRE, 5-rm. home, double garage, small barn for cow and horse, assorted fruit trees. Plenty of water. Only 40 minutes from La Jolla.

WESTON & ASSOCIATES
REALTORS
7857 Herschel Ave., La Jolla
Phone G-5-2911, G-5-6056
and H-8-5017

WE SPECIALIZE IN
BEACH PROPERTY
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Sells more Beach and Waterfront properties. Eighty per cent of those who buy and sell through this office are former customers and their friends.

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OPEN SUNDAYS

IN POINT LOMA
3-bedrm., stucco, built in 1944, hardwood floors, marine view overlooking S.D. harbor $9950
OPEN HOUSE—4603 and 4613 Lotus. Two bedrms., Spanish stucco. 2-bedroom frame.
1-bedrm., unfurnished, $1000 down $3950
2-bedrm., unfurnished, $1500 down $7450
3-bedrm., furnished $7900
4-bedrm., two-story stucco $14,500

NEW DUPLEX
JUST FINISHED
$3000 down, move in.... $9250
Special R-4 lot, 40x100, at $1100

RUTH ANDERSON
5009 W. Pt. Loma Blvd.
B-7125
4920 Voltaire St.
B-8193

FOR SALE — CALIFORNIA COLONIAL. This home 6 yrs. old May 1. Designed for Calif. living. 4 bedrooms, den, patio, 3 baths. View. Choice section Loma Portal. Available tastefully furnished. Occupancy at close of escrow.
McCAFERTY REALTOR
M-6161

BEAUTIFUL OCEAN & BAY VIEW. Built 1943. Neat 2 bedrm. frame on corner lot. Tile sinks, oak floors. Immediate possession. Open after 3. $7950. 4502 Del Monte. B-8186. 30p

I HAVE 1, 2 AND 3 BEDROOM houses, priced from $4950 up. Don't hesitate to call for further information.
LOUISE COCHRAN
B-0147

BRIGHTON AVE., OCEAN BEACH — $3250, 1-bedroom house, partly furnished. Immediate possession. Ed Copper, W-5748. 29tf

Real Estate For Sale

FOR SALE—Unexcelled view lot, 60x115 ft., in Sunset Cliffs! Everything in and paid for, including sidewalk and street lights. This lot carefully selected as site for my home but I'm transferred. Price $1400. Call owner, B-6751. 30-tf

$5,950—2-bedroom home, large living room. Wall to wall carpeting. Venetian blinds. 4x6 plate glass view window. Close to bus and school. Immediate possession. Terms. Owner, B-0147.

EXCHANGE one bedrm unfurn. house in LaJolla, 1 block from stores & beach for 2 bedrm., unfurnished house in Point Loma, Ocean Beach area. Couple only. Call B-5130 or Gl. 5-2089. 30c

For Rent . . .

FOR RENT—2 new large 1 bedroom unfurnished apts. No pets—no children. $60.00 month. 5023 Brighton. 30p

FOR RENT—$10 a week, private entrance, adjoining bath; innerspring mattresses. 1551 Adair. 30p

FURNISHED ROOM — Private bath for one or two employed. References required. B-8451. 30p

FOR RENT—One-sack cement mixer by hour, day or week. 1154 Rosecrans. 26tf

FOR RENT—Garage Apt.—for 1 man—$12 month. B-8549. 30p

FOR RENT—Pleasant room — Kitchen privilege — working girl. B-6346. 30c

Wanted To Rent . . .

LOCAL BUSINESS COUPLE WANT 2-BEDROOM FURNISHED HOUSE OR APT. NO CHILDREN OR PETS. CALL B-0344 OR B-9201. 27tf

WANT TO RENT—Furnished or unfurnished house or apartment. Willing to redecorate, minor repairs. No children. B-4111. 4732 Long Branch. 29tf

MIDDLE-AGED refined couple desires furn. or unfurn. cottage. No children or pets. Finest references. 4854 Brighton Ave. Phone B-4592. 30p

WILL PAY up to $90 a mo. for house, furn. or unfurn., permanently located with Standard Oil Co. Must have by July 15. B-8188. 30p

Navy Lt. & wife need house or apt., prefer furnished, in Ocean Beach. Residents 15 yrs. Excellent references. No children or pets. B-7633. 30p

MARINE Master Sergeant and wife wish an apt., court, or small house. No children or pets. T-4566. 30c

REFINED middle-aged couple desire apt. or small house. No pets. References. P. O. Box 567, Ocean Beach. 30p

Help Wanted . . .

WANTED—Someone to care for 7 yr. old boy. 5:00 to 10:30 p.m. References. Ph. B-8317. 29-30p

WANTED — Experienced laundry marker. Apply 4805 Narragansett. 30c

Situations Wanted .

SITUATION WANTED—Experienced child care or house work, by the hour or day. B-8326. 4930 Long Branch. 16tfc

LADY—Experienced waitress or clerk needs job. Steady, good personality in meeting public. T-2441. 4728 Narragansett. 30p

BABY SITTER, companion, middle-aged, typist, or light duties. B-0143. 28-31p

BABY SITTER — Middle-aged woman. B-6133. 26tf

WANT hourly housework, child care. B-7390. 30p

WANTED — Lawn and yard work. B-5901. 29tf

MAN wants odd jobs, afternoon only. B-3294. 29-30p

Wanted . . .

WANTED
A chance to show you our great selection of fine upholstery materials. If you are planning on having your furniture recovered
Your Satisfaction
Is Guaranteed When
You Deal with
HILMEN'S
1884 Bacon St. B-5071

LISTINGS WANTED
Individual Attention Given
OCEAN BEACH REALTY
4837 Voltaire, Ocean Beach
Bayview 8171.
F. W. "Bill" Wagner
Roy Wood
Wilma Banker
Helen Scantlin

VOLUNTEERS of AMERICA 17th & Market St., San Diego. Remember us with your discarded clothes, household goods, furniture, papers, magazines. Phone Main 3675 and truck will call. Major Mildred Wright. 4tf

I HAVE BUYER for 3 or 4-bedroom house with bath and a half, double garage. What have you? Let me know. Phone B-3838. Samuel B. Young, 4845 Muir Ave. 23tf

WANTED
WASHING MACHINES — Any make, any model. Will pay $40 for old square-tub Maytags. 1967 Abbott. B-5924.

I HAVE several clients who will pay cash for lots, 40 or 50-ft. frontage, priced around $1000 to $1200. **Jean Rittenhouse,** 4733 Voltaire. B-5843. 16tf

CHECK YOUR basements and garages, then call B-5714. We buy anything of value or will sell on commission. See at corner Voltaire and Cable. 50tf

WANTED — Listing on your house or lot as we have many buyers waiting, cash or terms. Bert Wenrich, 2029 Bacon St., Ocean Beach. 40tf

ELECTRIC MOTORS—Will pay good price for any make, model or condition. 1967 Abbott. B-5924. 27tf

HAVE cash buyers for furnished and unfurnished houses
WELCH & ROENICKE
5000 Voltaire B-4911

I AM selling many lots and need new listings constantly. JEAN RITTENHOUSE, 4733 Voltaire. B-5843. 26tf

WANTED — Listings on your house, lots or income. Free appraisal. LOUISE COCHRAN, B-0147. 17tf

Services Offered . . .

WASHING MACHINES
VACUUM CLEANERS
REPAIRED
VORTEX APPLIANCE CO.
Used Appliances Bought & Sold
1967 Abbott St. B-5924

GENERAL gardening; lawns renewed and mowed; landscaping. Wm. L. Brittian, 4985 Del Monte. Phone B-5913. 1tf

IF YOU need auto or home insurance see Bert Wenrich, 2029 Bacon St., Ocean Beach. 40tf

PAINTING & DECORATING
REASONABLY PRICED
A. C. Smith—B. Wright
Call B-6995—O. B. 30tf

FREE ESTIMATES in repairing and refinishing furniture. Loma Furniture Co., 1956 Abbott. Call B-9619. 23tf

CLEANING — Walls, windows; EXPERT floor polishing; WAXRITE Co. Phone B-8329. 28tf

LAWN MOWERS machine sharpened, $1.75. Bayview Nursery. 4926 Voltaire. Call B-4969. 30-1p

ALTERATIONS and sewing. 4955 Muir Ave. B-4657. 30-7ptf

COMMERCIAL DRAWING — See John D. Powers, 4931 Saratoga. B-9722. 29-31p

DRESSMAKING, artistic designing. B-9104. 27tf

Services Offered . . .

BLINDS SOILED? Call us, we will repaint, re-tape and overhaul them complete. Prices are right. Estimates are free and fast. Voltaire Furniture Co., 4820 Voltaire, B-9113. 22tf

TRACTOR—TRUCK — DOZER —Service-Sales. Top-soil fill. Lawns, Patios, brick walls. H-8-3617, 1636 Grand Ave., Pacific Beach. Callahan Bros. Estimates Free. 27tf

CUSTOM DRAFTING SERVICE Individual design of residential and commercial buildings. Phone for Appt.—Kimball & Kiehl, 2631 El Cajon Blvd. J-7294. 30-31p

GUARANTEED RADIO
REPAIR SERVICE
EXCLESIOR RADIO-
ELECTRIC CO.
5038 Newport B-0168
25tf

WILL build your new home or remodel old one. Free estimates. Shobe & Olson, experienced carpenters. Ph. B-7765 or B-8961. 52tfc

MARVEL MENDERS — Damaged clothing rewoven. Ask for a 50c discount. 407 Bank of America Bldg., San Diego. M-9202. 26-30p

SEWING MACHINE REPAIR—B-9113 will bring you a factory trained sewing machine service man. Voltaire Furniture Co., B-9113. 22tf

EXPERT dressmaking and alterations. DONNA GRACE, B-0143. 4154 Voltaire. 27tf

WILL launder and do up your curtains at 50c a panel. B-4111. 50tfc

FANCY needlework and tatting. Mrs. Barr, 2170 Ebers. B-5804. 15tf

INFANTS' and children's sewing, hems turned, 12 to 4 daily. B-8007. 27-30p

BLOCK WALLS, Flagstone patios, Bar-B-Q's, complete landscaping. R-4024. 27-32c

EXPERT alteration, tailoring and dressmaking. Joy Mason, 809½ El Carmel Pl., Mission

BUTTONHOLES—4514 Osprey. B-3858. 30-3p

ACE MOVING and hauling. Trash disposal. B-4759. 21tf

Legal Notices

No. 10931
CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a Real Estate business at 4837 Voltaire Street, San Diego 7, California, under the fictitious firm name of **OCEAN BEACH REALTY** and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Frederick William Wagner, 4837 Voltaire Street, San Diego 7, California.

WITNESS his hand this 11th day of April, 1947.

F. W. WAGNER.

STATE OF CALIFORNIA,
County of San Diego—ss.

On this 11th day of April, A. D., 1947, before me, B. G. Carroll, a notary Public in and for said County and State, personally appeared Frederick William Wagner, known to me to be the person whose name is subscribed to the within Instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

B. G. CARROLL,
Notary Public in and for said County and State.
(Publication Dates April 18, 25, May 2 and 9)

Tax Sale No. 5048
NOTICE OF SALE OF PROPERTY DEEDED TO THE STATE FOR DELINQUENT TAXES

WHEREAS, I was on the 24th day of March, 1947, directed by the Board of Supervisors of San Diego County, State of California, and there was received by me and filed in my office an authorization of the State Controller, dated April 3, 1947, to sell at public auction, for cash in lawful money of the United States, certain tax deeded properties, public notice is hereby given that unless the said properties are redeemed, as provided by law, I will on the 3rd day of June, 1947, at the hour of 9:30 o'clock A. M. in the Tax Collector's office in the San Diego City and County Administration Building at 1600 Pacific Highway in the City of San Diego, sell as directed the said property for a sum not less than the minimum price set forth in this notice.

The parcel or parcels of property that are the subject of this notice are situate in the City of San Diego, County of San Diego, State of California, and are described as follows:

DePuy's Subdivision: E 45 ft. Lots 22 & 24, Block 1
Last Assessee: Edmond Goumaz
Minimum Price: $350.00 plus cost of advertising

If redemption of the property or the initiation of an installment plan of redemption is not made according to law prior to the sale thereof the right of redemption will cease. For information regarding redemption apply to J. C. PERRIGO, Auditor-Controller of San Diego County Civic Center, San Diego, California.

SAM A. CLAGGETT,
Tax Collector of San Diego County and Ex-Officio Tax Collector of the City of San Diego, State of California.

DON'T CALL MA

Every year on Mother's Day and on the evening before the Telephone company is swamped with a tremendous volume of long distance calls.

This year, due to the telephone strike, A. V. Engel, district manager of the Pacific Telephone and Telegraph company, has asked subscribers to help keep the telephone lines open by not placing that "Hello" call to Mother in some city outside of the local calling area.

If the strike should be settled by this week-end, the district manager said that there still would be delays on many calls as facilities are not available to handle an unusually large increase in traffic.

Legal Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

STATE OF CALIFORNIA,
COUNTY OF SAN DIEGO.—ss.

I hereby certify that I am transacting business at 4811 West Point Loma Blvd., San Diego 7 in the State of California, under a designation not showing the name of the person interested in such business, to-wit: Ocean Beach Market.

Name—Terry S. La Grone.

Place of Residence—4819 Lotus St., San Diego 7, Calif.

STATE OF CALIFORNIA,
County of San Diego—ss.

On the sixth day of May in the year one thousand nine hundred and forty-seven, before me personally appeared Terry S. La Grone known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this sixth day of May, 1947.

JOSEPH L. RICHARDSON.
Notary Public.
(Publication dates: May 9, 16, 23 and 30, 1947).

NOTICE TO CREDITORS
No. 38702

ESTATE OF William Lonsdale Jefferson, Deceased. Notice is hereby given by Chester D. Gunn as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, Room 310, Union Building, San Diego 1, California.

Signed CHESTER D. GUNN,
Administrator of the Estate of the above named decedent.
JAMES DON KELLER
District Atorney and County Counsel.
By ROBERT E. JENSON, Deputy.
Attorneys for said Administrator.
(Dates of publication: May 9, 16, 23 and 30, 1947).

CERTIFICATE OF PARTNERSHIP FICTITIOUS NAME
No. 10989

STATE OF CALIFORNIA,
COUNTY OF SAN DIEGO,—ss.

We hereby certify that we are partners transacting business at 1120 16th St., San Diego 2 in the State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

KERN AND KAIL
DISTRIBUTING CO.

The names of the partners are:

Earl L. Kail, residing at 4755 Niagara Ave., San Diego.

Wm. G. Kern, residing at 2506 Collier Ave., San Diego.

WITNESS our hands this 5th day of May, 1947.

Signed:

Earl L. Kail, 4755 Niagara Ave., San Diego.

Wm. G. Kern, 2506 Collier Ave., San Diego.

STATE OF CALIFORNIA,
County of San Diego—ss.

On the 5th day of May in the year one thousand nine hundred and forty-seven, before me personally appeared Earl L. Kail and Wm. G. Kern known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 5th day of May, 1947.

J. D. ZAHN,
Notary Public.
(Publication dates: May 9, 16, 23 and 30, 1947).

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES
May 7, 1947

To Whom It May Concern:

Notice is hereby given that fifteen days afte rthe date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

The Beach-head
5080 Newport Avenue
San Diego 7

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance on original application of an alcoholic beverage licence (or licenses) for these premises as follows:

On-sale Beer

Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

ARTHUR J. PITTMAN.
(Publication Date May 9).

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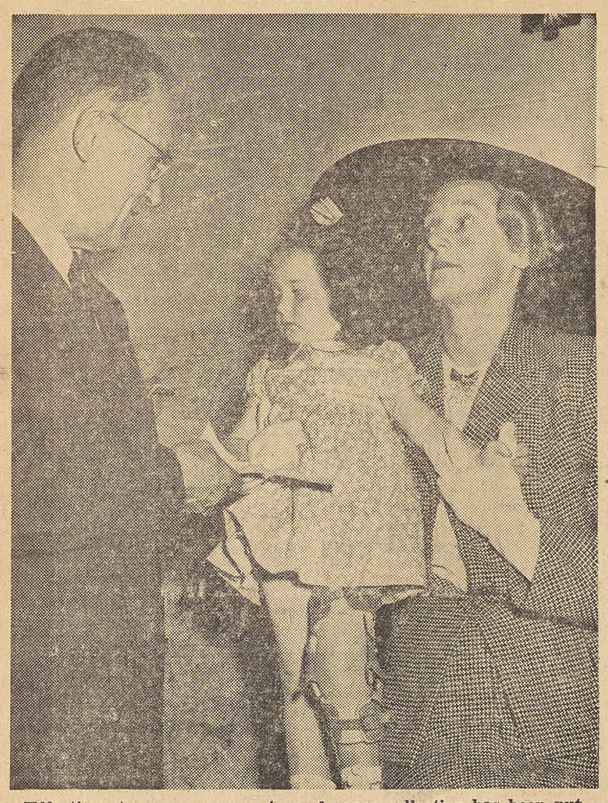
Beach 'N' Bay

Thinking of selling? If you are—may we help you? Many qualified buyers waiting—for that home in the Shore Area. Please call us on your listing.

INSURANCE **REAL ESTATE** NOTARY PUBLIC

4794 W. Point Loma Blvd. "Always a Superior Property Selection" Bayview 3154

PAPER PICKUP SYSTEM CHANGED



Effective at once, a new system of paper collection has been put into operation by the Victory Salvage committee, which is raising funds for a unit of the Crippled Children's Orthopedic hospital. Anyone having five pounds or more of paper is asked to call M-9070, and arrangements will be made to pick up the bundle. Above, L. M. Nichols, co-chairman of the committee is shown as he hands a $2000 check to Sheryl Powell, 1946 polio victim, for the proposed crippled kiddies' hospital, while Mrs. T. J. Jackson, hospital campaign chairman, looks on.

SORORITY BENEFIT PARTY

The Ocean Beach Woman's Club will be the setting for a Benefit Dessert Bridge to be given by the Phi Lambda Epsilon Sorority on Thursday, May 22, 1947 at 8:00 p.m. Reservations are being taken by Mrs. Geraid Potter, Bayview 9688 and Mrs. Jack Blackman, Bayview 5586.

Mr. and Mrs. Presely Guio of 1786 Bacon St. are parents of a new baby boy born April 18 at Mercy Hospital. They have named their son Presely Jr. and he is their first child. Presely weighed 5 lbs. and 7 ozs. at birth.

FIRST BIRTHDAY PARTY

Janis Moore, small daughter of Mr. and Mrs. Bob Moore of 4478 Point Loma Blvd., will celebrate her first birthday Saturday, May 10. Her grandparents, Mr. and Mrs. H. C. Pursel, their son Keith, and Mr. and Mrs. R. Cleithro, all of Pasadena, are to be week-end guests at the Moore home, in honor of the occasion.

Walter Anderson, of the Anderson Realty company, plans to leave by plane Tuesday morning for Detroit, where he will obtain delivery on a new Chrysler New Yorker. Mr. Anderson plans to be gone about a week.

Bendix Radio

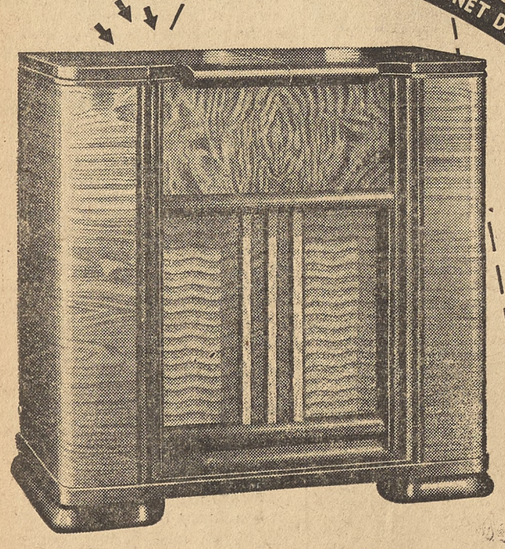
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FM at its Finest!

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FORMER O. B. RESIDENT HONORED AT PARTY

S. Willard Slocum, a former Ocean Beach resident, was given a surprise farewell party by Mr. and Mrs. James Martin of 2136 Froude St., at the end of his two weeks visit here. Mr. Slocum's home is now at Kanoeha Bay, Hawaii. Among the guests at the party were Mr. and Mrs. Willert McBride, Mr. and Mrs. Al Manire, Mr. and Mrs. Dallas Taylor, Evelyn Harris, Ora L. Smith, C. L. Smith, Thomas Yates, Davis Bell and Gerald Bressman.

During his visit here Mr. Slocum joined the Lt. Bert A. Allen Post of the Veterans of Foreign Wars, taking his obligations Friday evening, April 25, at the Installation meeting.

BRADYS RETURN FROM TRIP

Mr. and Mrs. L. E. Brady of 4933 Voltaire St., returned from an extended vacation last Monday, May 5. The Brady's left April 1 and first visited in Sequoia National Park where they found plenty of snow. Other places they visited were Boulder Dam, Death Valley, Grand Canyon, and Carlsbad caverns. They then continued on to Austin, Tex., to visit with friends there for two weeks. Mrs. Brady said they had a lot of fun fishing while in Texas and caught quiite a few catfish. She also reported they experienced every kind of climate possible, from snow to desert heat.

Mission Bay C of C

(From Page One)

clude with a public rally and fish-fry in the early part of June which will include entertainment and refreshments and feature a beauty contest for the selection of "Miss Mission Bay of 1947", the winning entry to represent the Mission Bay area and Chamber of Commerce in the County-wide contest to select the "Fairest of the Fair" for queen of the San Diego County Fair. Entries for the beauty contest are asked to write the Mission Bay Chamber of Commerce for details and entry blanks or to await announcement of location of entry places.

"The membership committee plans details for the acceleration of its membership drive, with special invitation to membership being given local residents and the ladies.

"The general membership meeting to be held next Monday, May 1_, will include discussion on the slow-up of Mission Bay development, the private ownership of the southern point of Mission Beach and proposed disposition of local housing projects and its effect upon residents and business. The public and guests are urged to attend and voice their opinion."

$25,000 Contract

(From Page One)

corporate a set of the plans in their architectural portfolio for reference to other congregations desiring to build. This permission has been granted and Mr. Joesler is preparing a set of the plans for use in this portfolio.

It is hoped by church officials that Dr. J. P. Beason, Jr., president of the California Synod of the United Lutheran church, can be present at the opening of the bids and the special church council meeting, May 19, so that arrangements can be made for the ground breaking ceremonies at the same meeting. It is the intention of the Church Council to do everything possible to have the new church constructed and ready for occupancy by late fall.

The congregation of the church will provide $10,000 toward the cost of the structure and the national church headquarters will provide the balance of the $25,000.

Women Bowlers

(From Page One)

the secretary, asks that all league bowlers be there.

Captains Meet

Grace Richmond, president of the new women's summer league, presided at a meeting at her home 4802 Coronado Ave. last Thursday evening. Captains of the new summer league attended. Connie Bechtel and Vi Gilbert, both officers of the City Association were present. Team averages, prize list and team trophies were discussed.

Captains and members present were Dot Pesqueria, Grace Richmond, Orita Kaelke, Janyce Hall, Mary Hamilton, "Rusty" Near, and Phil White.

Coffee and cookies were served to everyone by the hostess, Grace Richmond.

Ocean Beach News Classified Ads get results.

ST. ANNE'S MEETS

A pot-luck luncheon will be held by the St. Anne's Circle of the Trinity Episcopal Church, May 14, at twelve noon at Wallace Hall. In the absence of the Circle's president, Mrs. M. Weber, the vice president, Mrs. E. Ruud, will be in charge. Mrs. Weber is on a vacation.

Miss Jewel Brand of 4725 Coronado Ave., left a week ago last Thursday, to spend a week in El Centro. She is visiting friends there. Miss Brand expects to return the latter part of this week.

Too Late to Classify

HELP WANTED — WOMAN, CLEAN DISHWASHER AND KITCHEN HELPER. 5 P. M. TO 9 P. M. DESMOND'S CAFE. 4996 W. PT. LOMA BLVD. B-9512. 30c

WANTED TO RENT—Young couple with business in Ocean Beach would like a one bedroom apartment. Please call Bayview 9298. 30p

APARTMENT FOR RENT—Quiet couple—also 2 sleeping rooms. References. 5062 Narrangansett. 30p

FOR SALE—5 pc. bdrm set innerspring mattress and box springs. Living room set in blue. Wool rug & pad 9x12. Dinette set. All used 3 months only. 6 cubic electric refrigerator. Table top gas stove, 4435 Santa Monica. B-6338. 30c

FOR RENT—Outside room with cooking privileges. Clean and quiet. Reasonable. B-4698. 30c

FOR SALE—3 pc. bedroom set (box springs & mattress), Sunburst Heater (gas 4000 B.T.U.), Baby Buggy, Westinghouse automatic electric roaster, pr. men's hockey skates size 11, twin iron bedsteads, baby crib & "Kantwet" mattress, pr. women's figure skates, size 5½. B-7390. 30p

FOR SALE—Zero-Zone electric refrigerator $100. Dresser and chest for child's room, $25. B-4467. 30c

WANTED — Mother's helper. 8:30 a.m. to 2:30 p.m. to amuse & read to 7-year-old heart patient. Light housework. B-5015. 30c

50x125 LOT

Loma Alta No. 2. Will sell or trade for late model car. W-5748. 30c

FOR SALE—Portable Underwood typewriter and case, $30. B-8054. 30c

FOR SALE — PHILCO CONSOLE RADIO, 11 tubes, $75. 4985 Coronado. 30p

FOR SALE—Babeetenda, used 3 months, $15. B-4294. 30c

SELL Model 50 Regina Vacuum, excellent condition, complete with attachments. Call B-7566 evenings. 30p

YARD CLEANUP—New lawns installed. B-7422. 30-)p

WANTED — Unfurnished four-room house, Ocean Beach vicinity, by navy chief and wife, starting duty tour. No children. Will pay up to $60 a month. Phone B-9205. A. L. Bergen. 30p

STROLLER, nearly new, $5; baby buggy, good condition, black, $15. 4965 W. Pt. Loma. B-6372. 30c

FOR RENT—Large cool room, private bath with shower, private entrance; gentlemen preferred. B-3461. 30c

ROOM, twin beds, includes breakfast and laundry, $9; men; references. B-6486. 4628 Niagara. 30c

SACRIFICE $1600—View lot, corner of Brighton and Venice; paved street. All improvements. Owner, B-6356. 31c

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

STATE OF CALIFORNIA,
COUNTY of SAN DIEGO,—ss.

I hereby certify that I am transacting business at 2806 San Diego Avenue, San Diego 10 in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

MISSION REALTY

Name Samuel B. Young

Place of Residence 4644 Brighton Ave., San Diego 7, Calif.

STATE OF CALIFORNIA,
County of San Diego—ss.

On the eighth day of May in the year one thousand nine hundred and forty-seven, before me personally appeared Samuel B. Young, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this eighth day of May, 1947.

AGNES G. ELLS,
Notary Public

(Publication Dates: May 9, 16, 23 and 30, 1947).

Ocean Beach C of C

(From Page One)

the North Shore day, July 2, at the Fair, and promote a beauty contest to choose an Ocean Beach entry in the "Fairest of the Fair" contest. It was voted that this matter be turned over to the Board of Directors for action.

Other matters turned over to the Board of Directors for action included a request by four local young men asking that the Chamber investigate a report that recent legislation had been enacted making it unlawful to spear fish from the bridges. The hope was expressed that the measure might be modified.

The Board will also consider again the problem of the disposition of the Azure Vista housing project. Mr. Emerson, representing the residents of Azure Vista, reported that the Lanham Act, which is pending action in Washington, will deprive many Azure Vistans of their homes, if passed, as it stipulates that preference will be given to veterans, even at the cost of evicting non-veterans now living in housing projects.

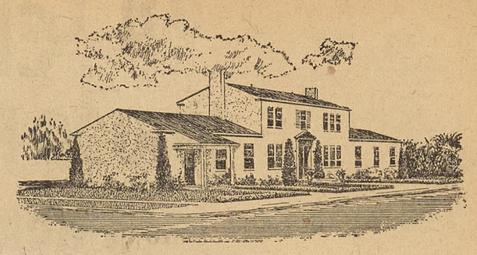
Milt Lancaster told of suggestions that the Chamber inaugurate a program to promote patronage of local merchants. He recommended that "dollar days" and other promotional methods be used to educate residents to trade in the Ocean Beach business district. He also asked that petitions be circulated asking the city to paint markings on local streets indicating cross-walks and parking lanes.

Vice-president Hilmen, who presided in the absence of the president, Frank Swan, reported that he had attended the mass meeting of merchants in San Diego last week, at which time it was decided not to follow the Newburyport plan for a general 10 per cent reduction in retail prices.

Mr. Hilmen also brought up the need for bath houses at the local beach, to accommodate swimmers from other parts of town. This matter was turned over to the Board of Directors for action.

Edward Schoen, of the local Firestone Dealer Store, was introduced as a new member, and Mrs. Weidell, of Sioux City, as a guest.

"Shop In Ocean Beach"



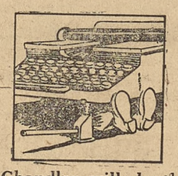
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Milk, Pet, Carnation,
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$1.35 crt.
Plus Tax

Keyko
Margarine
35c Lb.

Krispy
Crackers
1 Lb. 22c

Meats

Pot Roast lb. 39c
7-Bone

Sliced Bacon lb. 58c
Laurel or Valace

Skinless Weiners ..lb. 37c

Meat Cut the Way You Like It

Produce

Asparagus lb. 16c
Extra Fancy

Italian Squash lb. 15c
Top Quality—Green

New Potatoes ..3 lbs. 27c
Red Bliss—Nice for Creaming

Cucumbers lb. 35c
Hot House—Long Green

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MARKET BASKET

4967 Newport Avenue